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The Pfeiffer **NURSERY**



**Propagators and Growers of the
Aristocrats in the Flower Kingdom**

Catalog No. 30

THIS SUPERSEDES ALL PREVIOUS ISSUES

**WINONA
MINNESOTA**

Pfeiffer Peonies

Grown with loving care in accordance with our special knowledge and experience, are famous the world over for exquisite coloring, delicate fragrance, extreme hardiness and growing qualities that put them in the prize winner class wherever shown.

\$1 For Peony Collection No. 1

One each of a Red, White and Pink.
Value, \$1.50.

Our Special Price, only \$1.

Quality and varieties considered, and the fact that they are Pfeiffer grown, make this the World's Greatest Peony Bargain.



Collection No. 2

\$2.00
for 6 Peonies
postpaid

Our selection of six dependable varieties, all different, 2 red, 2 white and 2 pink, value \$3.00, and one Chas. McKellip, crimson-red, free, if ordered promptly.

PEONY COLLECTION EXTRA FINE VARIETIES

No. 3 1 Karl Rosenfield. Dark red. \$1.00 each. 1 H. F. Reddick. Crimson. \$1.00 each.
1 Mons. Jules Elie. Large pink. \$1.00 each. 1 Baroness Schroeder. White. \$1.00 each.
1 Harriet Farnsley. Light pink. \$1.00 each.

\$3.00

Pfeiffer grown Peonies are worth more—to prove this, we have made up a collection of some of the most popular varieties, at a price that can't be equalled anywhere.



The PFEIFFER Message To All Flower Lovers

"Pfeiffer quality" has gained a national reputation that is second to none. Orders from flower fanciers have been more plentiful this past season than ever before, due to their success with Pfeiffer propagated bulbs and roots.

Enlarged growing operations have made it possible for us to lower prices on many varieties that have been classed as rare and carrying ratings among the highest set by flower authorities.

Only by concentrating all of our growing facilities and our years of experience in the propagation and development of such varieties, can we offer such rare bargains.

Volume production has brought finer quality at lower prices. Every bulb and root sold by Pfeiffer is grown in the large Pfeiffer Nursery here at Winona.

Pfeiffer quality is further assured by the fact that roots and bulbs are shipped right after being dug. They are fresh, full of life and in the best condition for replanting in your own grounds.



The home of L. E. Pfeiffer, son of C. A. Pfeiffer, at the foot of the beautiful hills of the upper Mississippi on Highway No. 7.



The home of C. A. Pfeiffer at Winona is surrounded by the flowers he loves. It is here that he likes to meet his friends and customers who come to Winona before showing them over the many acres of beautiful flowers and giving them the pedigrees of many rare varieties.

Experience has shown us how to speed up production and conserve on growing and handling expenses. Then we sell direct to you. All of these obvious economies are passed on to flower lovers in lower prices, better bargains and extra quality.

We are interested in your success both because a satisfied customer returns for more bulbs and roots, and also our pride in the quality of Pfeiffer stock.

The location of the nursery at Winona is especially favorable, as the soil of the upper Mississippi River Valley is such a combination of soils that flowers grown here do well in practically all loam soils. They grow exceptionally fast and are unusually hardy since Winters here are severe and the growing season short. These conditions are some of the reasons why flower lovers in every part of the country have enjoyed so much success with flowers grown by Pfeiffer of Winona.

This year selections and quality are finer than ever before. It is an opportunity to obtain rare quality and varieties at unusually low prices.

We have only a limited supply of some varieties. They will be snapped up quickly due to the low prices so that we urge you to send your order early. We are also able to give a little better service on orders received now.

THE PFEIFFER NURSERY
Winona, Minn.





C. A. Pfeiffer, specialist in the propagation of Perennials, founder of the Pfeiffer Nursery.

Flowers and More Flowers

The Pfeiffer Hobby

We have told our customers that, "when finer Peonies, Iris and other Perennials are developed, you can be sure they will be perfected by Pfeiffer." This isn't bragging, but a simple statement of fact. We mean every word of it.

For over twenty-five years we have been doing this—giving all of our time to developing Peonies of greater size and depth of color, perfecting Iris of richer beauty, and growing more delightful Gladioli, supplying the world's most critical customers with Tulips, Phlox and other Perennials.

This nursery, with its acres upon acres of beautiful flowers stretching away in orderly rows to the distant hills, so admired by everyone driving by, had its beginning in a backyard garden. Growing more beautiful flowers was my hobby years before the production of these finer perennials became a business. It was simply the demand of other flower lovers for bulbs and roots of the finer varieties developed, that started the Pfeiffer Nursery.



L. E. Pfeiffer, son of C. A. Pfeiffer, who is also specializing in perennials and helping increase the Pfeiffer reputation for quality.

During our busy days here, when we are working from dawn to dark, looking after our customers, writing letters, doing the thousand and one things that are to be done in the big nursery, I sometimes become physically exhausted, mentally tired—to overcome it I knock off for a brief hour and wander among the flowers, which not only renews me physically and mentally, but impresses upon my mind That Nature is Indeed Grand.

I love flowers. Mrs. Pfeiffer, my son and his wife, even their children, have learned to appreciate the message contained in flowers, the solace, the tranquility of mind that comes to all true flower lovers from close association with flowers.

It is our opinion that the growing of perennials is the most healthful and interesting hobby any man or woman can enjoy. We know of bankers who watch the clock for the time when they can leave the office, to tend their beds of Peonies and Iris.

The head of a large mill plays "hookey" from business, to work with his flowers. Another business man has made his hobby pay him thousands of dollars every year. A prominent society woman can often be found on her knees among her Gladioli, Peonies and Iris. These folks are not wasting time, but storing up health and energy for their activities in the business and social worlds. And everywhere you will find flower lovers like these speaking of Pfeiffer as the most reliable source for choice bulbs and roots.

The reason for this widespread reputation of Pfeiffer quality is that we are specialists in the propagation of Peonies, Iris, Phlox and Gladioli. By concentrating on the growing of these flowers many new varieties have been developed and the quality of old varieties improved in size of bloom, hardiness and depth of colors.

Your dictionary defines specialist as one who devotes himself to one branch of science, art, etc. Doctors become specialists to develop greater skill and knowledge. In Peonies, Iris and other Perennials, as in medicine, people have found it pays to depend upon the specialist.

Whether you grow flowers as a hobby, for profit or to improve and beautify your home grounds, you will find Pfeiffer Peonies, Iris, Phlox, Gladioli, etc., are easiest to grow and the most remarkable in blooms because given our entire time and years of experience in their development.

THE PFEIFFER NURSERY, Winona, Minn.



Mother of Pearl.



Pink Wonder

Schwaben.



Phlox

Pantheon.



Keizerskroon.

There Are No Substitutes for Perennials in the Landscape

THERE is nothing that adds so much beauty and value to the landscape at such small cost as Peonies, Iris, Phlox, Gladiolus and similar perennials.

Perennials fill a definite place in every well planned landscape and their absence is felt so much that the most expert landscape gardeners consider them indispensable.

It is gratifying indeed to see the growing favor accorded these perennials by the leading landscape gardeners in every section of the country. No longer are perennials confined to a small plot, garden or bed in the rear. The beauty of their blooms, their rich green foliage and hardiness recommend them for cover planting in front of shrubbery as well as for borders along walks and drives.

Because of their quick growth, perennials are in favor for foundation plantings around new homes. They provide delightful green foliage and fresh blooms to break the ground line and make the home more attractive the first few years while shrubs are getting a start. Later they can be moved in front of the shrubbery or to other places in the landscape where they continue to give character and charm to the grounds.

Another place where these perennials are almost indispensable is on the small city lot. Here shrubs are too large for mass effects but Peonies, Phlox, Iris and Gladiolus can be planted in clumps or borders to meet every requirement of landscaping.

One reason for the favor with which perennials are regarded by landscapers is that the entire season can be covered with blooms. There are no shrubs that give such gorgeous blooms or take such interesting forms. On large places these aristocratic perennials are allotted a garden of their own where they are raised for their flowers alone.

Where these perennials are given the front place in the landscape plan, care should be taken that they have exceptional quality and that the color of their blooms will give character to the planting. You will find a wide selection on the following pages and all of Pfeiffer quality.



Pfeiffer's \$5.00 Perennial Bargain Collection

The special collections offered together are big bargains themselves, but to give you a chance to have all of these fine perennials they are grouped in this extra special offering.

PEONY COLLECTION NO. 1	...\$1.00
IRIS COLLECTION NO. 1 1.35
PHLOX COLLECTION NO. 1 1.35
LILY COLLECTION NO. 1 1.00
1 Daisy25
2 Delphinium50
1 Baby's Breath25
1 Oriental Poppy25
1 Ranunculus25
	\$6.20

A \$6.20 Value,
Postpaid for **\$5.00**

Pfeiffer's \$10.00 Perennial Bargain Collection

This represents more than \$12.40 worth of Peonies, Iris, Phlox and Lilies, because of the special grouping of collections.

PEONY COLLECTION	
NO. 2\$2.00
IRIS COLLECTION NO. 22.50
PHLOX COLLECTION	
NO. 1 1.35
LILY COLLECTION NO. 1 1.00
2 Painted Daisy50
2 Memorial Daisy50
2 Baby's Breath50
2 Oriental Poppy50
2 Ranunculus50
2 Hybrid Delphinium50
2 Belladonna Delphinium50
1 Bleeding Heart75
2 Astilbe65
1 Hemerocallis35
1 Heuchera30
	\$12.40

A \$12.40 Value,
Postpaid for **\$10.00**



Buy Direct from Responsible Grower

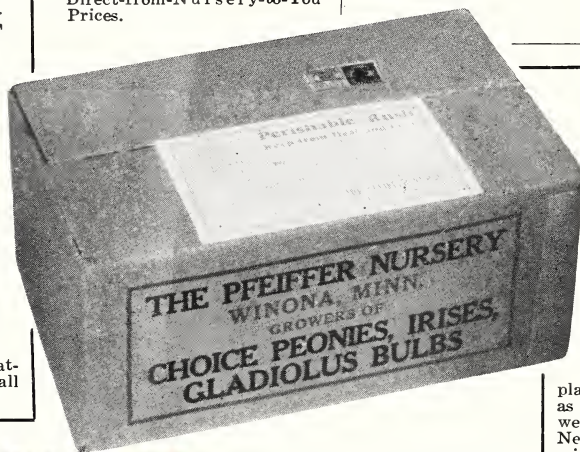
This is the advice of best flower lovers, experts, judges and others who know from experience that only by dealing direct with the grower who has a reputation for quality can you be sure of fresh, high rated roots and bulbs. Because we are growers there are no extra profits figured in Pfeiffer prices, no salesmen's salaries or expenses, no commissions, no extra handling cost. There is no old stock on hands. There is no need of misrepresenting for we have no stock that is "carried over" as dealers and others who buy bulbs at wholesale have to offer. When we give a bulb its rating we have seen it grow, know its color, vigor and value. Such ratings mean something.

Fresh, correctly rated, properly grown bulbs and roots assure your success which means blooms the first year, larger flowers and deeper colors. Thousands of flower lovers send direct to Pfeiffer every year for their favorites and new varieties of Peonies, Iris, Gladiolus, etc., because they know they will get the best at lowest Direct-from-Nursery-to-You Prices.

The PFEIFFER METHOD OF PACKING

Every bulb and root is packed to assure their arrival in the best condition. Very fine planer shavings are used for Gladioli while the same material or moss is needed for Peonies.

The best grade of moss is used for all other bulbs. The packing is made wet or dry, depending upon what the variety of bulbs demand. This great care in packing assures satisfaction and is given the same attention no matter how small your order.



Greater Value and Lower Prices

Old customers know that regardless of the price, you receive the highest quality it is possible to produce when you order from Pfeiffer. The low prices and bargain collections offered are made possible by direct selling from our own nursery. We grow, dig, pack and guarantee every Peony, Gladiolus, Iris, or other perennial sold.

We have built our reputation on quality. If you want something extra in quality, which means strength and vigor, as well as luxurious, perfect blooms, then you will come to Pfeiffer of Winona. Prices are made especially low this year so that everyone can afford more and higher quality of flowers.

Old customers of Pfeiffer's need no references or other proof of our responsibility. To new friends and customers the letter from the First National Bank of Winona, Minnesota, is reproduced in order that you may have this additional assurance of service and integrity. We are rated in both Dun's and Bradstreet's, if anyone wants these additional references.

How and When to Order

Order your perennials now for Fall planting. It will pay you to make up your entire order at one time because we allow **LIBERAL DISCOUNTS ON QUANTITY ORDERS**: On a \$5.00 order, select \$5.75 worth of stock; on a \$10.00 order, select \$12.00 worth of stock; on a \$25.00 order, select \$29.00 worth of stock; on a \$50.00 order, select \$60.00 worth of stock; and on a \$100.00 order, select \$125.00 worth of stock. These **SPECIAL DISCOUNTS DO NOT APPLY** on special collection offers or Tulip orders.

C.O.D. Shipments

C. O. D. orders must be accompanied by 25% of the total amount in cash. Because C. O. D. shipments are sent with carrying and collection charges collect, the cost to you is a great deal higher than by sending all cash with your order. It's cheaper for you and better for us to send remittance with your order. It means less detail and more prompt handling of your order—quicker arrival at destination.



THE FIRST NATIONAL BANK

CAPITAL \$100,000 — RESERVE \$100,000

WINONA, MINNESOTA

May 3rd, 1929.

The Pfeiffer Nursery,
Winona, Minnesota.

Attention: Mr. C. A. Pfeiffer.

Dear Mr. Pfeiffer:

This bank would be very well pleased to have you refer your customers to us at any time as to our opinion of your responsibility and business integrity.

During the many years that you have been a customer of this bank we have watched the growth of your business with a good deal of satisfaction and have continually enjoyed our relations with you. We shall be glad to have you refer to us.

Yours respectfully,
C. A. Pfeiffer
Vice President

Our Guarantee

We guarantee all plants and bulbs sent out by us to be absolutely true to name, of excellent quality and in good, healthy, growing condition, when they arrive at destination. Anything proving otherwise will be gladly replaced, providing you notify us immediately upon receipt, and have postmaster or express agent make a note of said condition upon receipt.

We do not guarantee our plants to grow in your garden as we have no control over weather or growing conditions. Neither can we control planting mistakes and lack of care. All goods are offered subject to prior sale or crop failure.

We at all times try to keep our customers satisfied and see that they enjoy success with Pfeiffer stock and you have access at all times to our service department for expert advice and suggestions to help you with your growing problems.

PEONIES ~ The Aristocrats of the Flower Kingdom for Beauty and Fragrance

What we do want you to realize is that Peonies have personalities that are as different as character in people. All Peonies are not alike any more than all members of the "white race" are the same. It is this personality or individuality that first appealed to C. A. Pfeiffer as a home gardener and it is what we have devoted a great deal of time to developing in our Peonies grown here at Winona. In the varieties offered on the following pages you will find the Peonies that appeal to you most, the ones you will want to raise and be proud to show to friends.

A Peony Garden with a Wealth of Bloom

For those of you who love flowers but have never yet grown Peonies, there is a world of pleasure awaiting you. If you do not now have a flower garden, but aspire to have one some day, a few Peonies planted this Fall will make a splendid beginning, and will each year give you ever-increasing pleasure and enjoyment. Not until you grow these gorgeous flowers yourself can you know of the keen delight of watching the development of the seemingly insignificant bud into a marvelously beautiful bloom, and of the enjoyable sensation and thrill of cutting these exquisite flowers for the house or for your friends.

Peony Ratings

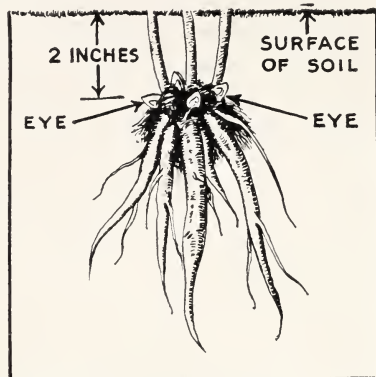
The figures at the left in the Peony descriptions are the official ratings given by the American Peony Society; 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good, and over 9.0 exceptionally good.

Hardy and Long Lived

Peonies are easy to grow, perfectly hardy and when established in the garden, become a permanent fixture in the landscape. They bear large and showy flowers of a great range of colors. Some are delicately scented, proving themselves to be ideal for cut flowers.

Variety of Uses

The Peony is fine as a specimen plant, for massing, for borders, for cover in front of shrubbery, and is one of the very best low hedging plants. It gives color and variety to every form of landscape decoration. It is hardy in almost any climate and any soil, is easily established and requires a minimum of care. It is almost, but not quite, immune from plant diseases and insect pests.



HOW TO PLANT PEONY ROOTS

Make hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. TOO DEEP PLANTING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.

Planting and Cultivating Peonies

Peonies require a reasonably fertile, well drained soil and should have full sun at least part of the day. If planted in a shady place, plants are apt to be spindly, and will not produce typical bloom. If possible, plant them in an open space away from trees and shrubbery, in the open sunlight. Plant so that the buds or eyes are about two inches below the surface of the ground. Deep planting is detrimental to their blooming habit, and sometimes the cause of their not blooming at all. Space the plants about three feet apart. For hedge plant 24 inches apart.

Fertilizing

A little bone meal or prepared fertilizer scattered around the plant, but not in contact with the stems, worked into the soil is beneficial for better blooms. Never let fertilizer of any kind come in contact with the roots.

Size of Roots

After many years growing Peonies, we have found by experience that a plant with 3 to 5 strong, well developed buds or eyes, and a properly balanced root system will produce the best results in the shortest time.

Time of Planting

Peonies planted in September and October, become established before Winter sets in, and will usually bloom in the Spring. We advocate Fall planting for the amateur grower; but they can be successfully planted in the Spring providing the



This silver medal was awarded to us at the Minnesota State Peony Show in Minneapolis, June, 1928, for the best collection of double Peonies rating 8.5 or over.





Mikado.

See page 14.

plants are dug in the Fall and kept in a dormant condition over Winter.

Place the plants in your garden where they can remain permanently for eight or ten years. Cover lightly with straw or coarse hay after the ground freezes, the first Fall.

About Ants and Bees

When the buds begin to swell in the Spring, they are frequently covered with ants and bees; but do not become alarmed, as all these insects are after the honey that exudes from the buds, and they will not cause any injury.

Peony Collection No. 4

Four of the highest rated Peonies in the world.

- 1 9.9 Le Cygne. Pure white.
- 1 9.8 Therese. Satiny pink.
- 1 9.7 Solange. Ivory color.
- 1 9.0 Longfellow. Cherry-red.

Actual Value, \$13.50.

All Four, postpaid for \$10.00

A Luetta Pfeiffer free if ordered promptly.

Anyone familiar with quality and varieties of Peonies will quickly recognize the 4 varieties listed above as the most unusual, the most desirable, and the most perfect of the entire Peony family.

Ratings are determined on size, coloring, fragrance, and growing qualities; and 10 points is considered perfect, according to Peony Society standards, but seldom attained, so these 4 can be considered the most perfect obtainable.

With a Luetta Pfeiffer Peony free, makes this collection a greater value than anything ever before offered.

Final—But Important

While many Peonies will bloom the first year, most varieties will not reach their full normal development, or produce typical bloom, until their third year. Therefore, do not be too hasty in your criticism. In cutting bloom, be sure to leave part of the foliage on the plant for the future development of the roots and buds.

Peony Collection No. 5

Your own selection—six for the price of five.

- No. 1—Lora Dexheimer. Red\$2.00
- No. 2—Fanny Crosby. Yellow center 2.00
- No. 3—Walter Faxon. Bright rose (See cut) ... 3.00
- No. 4—Tourangelle. Pearly pink 2.00
- No. 5—Richard Carvel. Crimson 2.50
- No. 6—Mons. Martin Cahuzac. Darkest red .. 2.00
- No. 7—Judge Berry. Soft pink 2.00
- No. 8—Mme. Jules Dessert. Buff-white 2.50
- No. 9—Mary Brand. Bright red 1.50
- No. 10—Francis Willard. White 2.00
- No. 11—Marie Crousse. Rose 1.50
- No. 12—E. B. Browning. Pinkish white 3.00

Any 6, your selection, postpaid, for\$10.00
and a Luetta Pfeiffer free if ordered promptly.

All 12, value \$26.00, postpaid for\$20.00
and two Luetta Pfeiffer free if ordered promptly.

By referring to the descriptions of the above Peonies in the Peony section of this catalog, you will have no difficulty in determining which varieties, what colors will be best adapted to fill out your present Peony collection, or for starting a new one. One thing is certain, no matter which you select, they will be a valuable addition to your garden; in fact, will give you the best in your neighborhood and at less cost than these varieties have ever been offered for.

PFEIFFER'S PEONIES In Alphabetical Order

- 8.5 **ADOLPHE ROUSSEAU** (Dessert, 1890). Garnet-red. One of the darkest and most brilliant velvety reds, with large, shell-like petals on tall, stiff stems. Early mid-season; an extra fine landscape variety. \$1.00 each.
- 8.7 **ALBATRE** (Crousse, 1885). White. Very large. Fragrant, strong grower and profuse bloomer. Late mid-season. \$1.00 each.
- 8.6 **ALBERT CROUSSE** (Crousse, 1893). Very large, compact, bomb type flower. Delicate seashell-pink with crimson flecks. An excellent standard variety. \$1.00 each.
- 7.6 **ALBA SULPHUREA** (Calot, 1860). White. Large, bomb-shaped, white flower, center sulphur-yellow. Mid-season. Fine for cut flowers. 50c each.
- 8.8 **ALSACE-LORRAINE** (Lemoine, 1860). Creamy white. Very large, creamy white flowers, center delicately tinted with brownish yellow. Painted petals resembling a water lily. Tall. Vigorous grower. Late. \$1.50 each.
- 7.3 **ALEXANDRE DUMAS** (Guerin, 1862). Rose and salmon. Brilliant pink crown-shaped flowers. Early and a very profuse bloomer. 50c each.
- 7.5 **ARCHIE BRAND** (Brand, 1913). Deep seashell-pink. Very large, bomb-shaped flower of an even seashell-pink with silvery border; delicately scented like a rose. Profuse bloomer. Medium early. \$1.00 each.
- 8.1 **ASA GRAY** (Crousse, 1886). Lilac-pink. Large, compact, pale lilac flower of semi-rose type. Prolific bloomer, fragrant and very striking appearance. Medium early. \$1.00 each.
- 8.7 **AUGUSTE DESSERT** (Dessert, 1920). Intense pink, each petal edged with narrow silver border. Midseason. \$4.00 each.
- 7.8 **AUGUSTINE D'HOUE** (Calot, 1867). Red. Extremely large, showy bloom of very deep brilliant or solferino-red, silvery reflex, bomb type. Medium early. 75c each.
- 8.0 **AUOREE** (Dessert, 1904). Milky white. Extra large, flat, loose bloom, semi-rose type. Fragrant and fine. Late. \$1.00 each.
- 8.7 **AVALANCHE** (Crousse, 1886). Pure snow-white. Fragrant, waxy, snow-white blooms opening like a rosebud. Center petals edged with carmine. Strong, tall, midseason variety. Very free bloomer. \$1.00 each.
- 8.5 **BAYADERE** (Lemoine, 1910). Pure white. Large, globular flowers of creamy white with a golden heart. Midseason. \$3.00 each.
- 8.1 **BEN FRANKLIN** (Brand, 1907). Crimson-red. Very tall, erect stems carrying individual crimson-red, rose type blossoms in great profusion. Medium early; fine for massing for cut flowers and as a landscape variety. \$1.00 each.
- 9.0 **BARONESS SCHROEDER** (Kelway, 1889). Flesh-white. Plume-shaped flower with irregularly shaped petals. Fragrant; strong, tall grower and free bloomer. Midseason. Regarded as one of the world's best white Peonies. \$1.00 each.
- CHARLES VERDIER**. Deep rose. Sort of a mystery Peony, origin unknown, so it has never been listed for rating. Resembles a large rosebud. One of the most prolific late varieties. A free and reliable bloomer. \$1.00 each.
- 7.8 **CHARLES McKELLIP** (Brand, 1907). Crimson. Probably the most perfectly formed bright red Peony, especially beautiful in the bud and when half open. Semi-rose type. Midseason. \$1.00 each.
- 8.4 **CHESTINE GOWDY** (Brand, 1913). Silvery pink. Delicate pink cone-shaped flower with creamy white petals surrounding the prominent ball of pink center petals. A late midseason variety, fragrant and fine for cutting. \$1.00 each.
- 8.6 **CHERRY HILL** (ThurLOW, 1915). Deep garnet-red. One of the earliest red Peonies. Beautiful sheen, long, stiff stems. Semi-rose type. \$2.50 each.
- 8.7 **CLAIRE DUBOIS** (Crousse, 1886). Satiny pink. Very large, rose type flower, uniform soft pink color, borne erect on strong, stiff stems. One of the very best late varieties. \$1.00 each.
- 8.1 **COURONNE D'OR** (Calot, 1873). White. Large, flat, semi-rose type, pure white flowers with a ring of yellow stamens around a tuft of center carmine tipped petals. Late. 75c each.
- 7.1 **DELACHEI** (Delache, 1856). Red. Large, compact, rose type, violet-crimson blossoms slightly tipped with silver. One of the best old standard varieties. Late midseason. 50c each.

7.5 **DELICATISSIMA** (Unknown). Delicate pink. Rose type flower; fragrant, free bloomer, early and especially good for commercial cut flowers. 50c each.

8.1 **DUCHESSE DE NEMOURS** (Calot, 1856). Sulphur-white. Another of the best of the older varieties. Crown type, sulphur-white blossoms, free bloomer and a vigorous grower. Early. 75c each.

7.8 **DUC DE WELLINGTON** (Calot, 1859). Creamy white. Large, bomb-shaped, white blossoms, sulphur center. Tall, erect growth. Midseason. 50c each.

7.6 **EDULIS SUPERBA** (Lemoine, 1824). Bright rose-pink. Very fragrant. Early. Usually called the Decoration Day Peony. Excellent cut flower variety. 50c each.



9.3 Walter Faxon

(Richardson 1904)

Vivid salmon-shell-pink of a luminous intensity, unique in Peonies. This remarkable variety is at its best in the show room. If cut in the bud, and kept in a dark, cool room for several days, and then brought into the light, it develops into a flower of wonderful coloring and exquisite beauty. The flowers are double, of medium size and attractive form; mildly fragrant. Fairly floriferous; good stems and foliage. \$3.00 each.



Luetta Pfeiffer 8.7

(Brand, 1916)

A beautiful semi-double, pinkish white, often eight to ten inches in diameter. These immense flowers are borne on long, stiff, upright stems in a manner that makes them a wonderful sight to behold. The blooms are made up of large, pure glistening petals interspersed with just enough golden stamens to make it fascinating and beautiful. Petals are edged and blotched with stripes of brilliant carmine. It is a very early, profuse and dependable bloomer. Has a delightfully sweet fragrance somewhat like a water lily. It opens from the bud a beautiful light pink, and if left in the sun several days gradually fades to the daintiest pink and then almost white. The foliage of the plant is a shiny dark green and even after the blooms are gone is a pleasing sight in the garden. It is one of the few that has had its rating increased twice. No collection of real good Peonies is complete without this wonderful variety.

Price \$5.00 each

A Rare Offer

We have such a high opinion of our Luetta Pfeiffer Peony that we want every one of our friends to have a plant in his own garden, and this year we will give you, absolutely free, a good, strong plant with every order for Peonies amounting to \$10.00 or over.

Portland, Oregon.

My order of Iris and Peonies arrived in splendid condition and are doing very nicely since planted. I want to thank you sincerely for your generous gift of extra bulbs. I am waiting anxiously now for them to bloom and I am sure I will have some beautiful blooms.

H. V.



9.2 **E. B. BROWNING** (Brand, 1907). White. A tall, commanding white rose type, soft pink in the bud. A very attractive flower. Very large and late bloomer. \$3.00 each.

8.7 **ELWOOD PLEAS** (Pleas, 1900). Light shell-pink. Large size, flat, full double, light pink blooms in clusters, opening several on a stalk. Robust grower. Late midseason. \$1.50 each.

8.0 **ETTA** (Terry). Pale pink. Very large, rose type, fragrant, even pink blooms. Very late. \$1.50 each.

8.9 **ENCHANTERESSE** (Lemoine, 1903). Creamy white. Large, compact, creamy white flowers with a greenish suffusion. Erect, tall, vigorous grower. Very late. \$2.00 each.

8.3 **EUGENE VERDIER** (Calot, 1864). Hydrangea-pink. Very large, compact, typical rose type. Outer guard petals lilac-white. Fragrant; very erect, dwarf habit, with strong stems; free bloomer. Late. This variety should not be confused with Eugenie Verdier or L'Indispensable. We have the genuine Eugene Verdier. \$1.00 each.

- 8.6 **EUGENIE VERDIER** (Calot, 1864). Pale hydrangea-pink. Collar lighter, center deeper, flecked crimson. Large, medium, compact rose type, tall, free bloomer. Midseason. Distinct from Eugene Verdier. \$1.00 each.
- 7.7 **FANNY CROSBY** (Brand, 1907). Soft pink guard petals, canary-yellow center. Midseason. \$2.00 each.
- 7.8 **FARIBAULT** (Brand, 1918). Deep rose with silver sheen, much like a rose. Free bloomer. Late. \$1.00 each.
- 8.4 **FELIX CROUSSE** (Crousse, 1881). Rich red large, globular flowers are a rich brilliant effective red. Rose type. Late midseason. 75c each.
- 9.3 **FESTIVA MAXIMA** (Meille, 1851). White. Extra large rose type. Pure white with carmine flecking in the center. Fragrant; early; most popular all white Peony. 75c each.
- 9.1 **FRANCES WILLARD** (Brand, 1907). Creamy white. Large flower with cup-shaped center, enclosing golden stamens. Very fragrant. Midseason. \$2.00 each.
- 7.5 **FLORAL TREASURE** (Rosenfield, 1900). Lilac-rose. Very large rose type; free bloomer. Midseason. 50c each.
- 8.2 **FRANCOIS ROUSSEAU** (Dessert, 1909). Brilliant red. Rose-shaped, showing stamens among the petals. Early. \$2.50 each.
- 8.9 **GEORGIANA SHAYLOR** (Shaylor). Pale rose-pink with lighter center. The flowers are large with extremely broad petals; midseason. One of Shaylor's best. \$3.00 each.
- 8.6 **GOLDEN DAWN** (Gumm, 1923). Ivory-white with yellowish center. Very fragrant. Much like Primevere. \$5.00 each.
- 8.2 **GROVER CLEVELAND** (Terry, 1904). Dark crimson. Very large, compact rose type; medium height. Late midseason. \$1.00 each.
- 8.8 **GRANDIFLORA** (Richardson, 1883). Shell-pink. Very large, flat rose type, with fine, lacy petalage. Very late. \$1.00 each.



9.8 Therese

(Dessert, 1904)

One of the French masterpieces. Second highest rated Peony; and considered one of the world's finest varieties. The flowers are of enormous size, and true rose type, with delicate fragrance. Color rich satiny pink, with a lighter center. The plant is of vigorous growth, and very free blooming. With us always blooms the first year from planting. Medium height, strong stems. Heavy foliage. \$2.50 each.

- 7.3 **GOLDEN HARVEST** (Rosenfield, 1900). Lilac-rose. Guard petals enclosing creamy white petals surrounded by pink-carmine tipped petals. Early. 75c each.
- 9.1 **HANSINA BRAND** (Brand, 1925). Medium to deep pink, long, erect stem. A remarkable and distinct Peony. Given an award of merit at the London, Ont., International Show. \$50.00 each.
- 7.9 **HARRIET FARNSELEY** (Brand, 1916). Flesh-pink. Rose type. Very late. \$1.00 each.
- 9.0 **HAZEL KINNEY** (A. M. Brand, 1925). Light flesh-pink; large. Midseason. \$50.00 each.
- 7.7 **H. F. REDDICK** (Brand, 1913). Dark crimson with gold stamens; beautiful. Profuse bloomer. Midseason. \$1.00 each.
- 8.8 **HENRY AVERY** (Brand, 1907). Light pink. Large crown type; flesh-pink with clear yellow petals forming a collar around a rose-pink center. Good bloomer; erect. Midseason. \$3.00 each.
- 7.9 **JEANNE D'ARC** (Calot, 1858). Pink and white. Soft pink guards, creamy white collar, central crown tipped carmine. Fragrant; free bloomer. 75c each.
- 9.2 **JEANNOT** (Dessert, 1918). Flesh-pink. Globular rose type, pink with lavender tint. Late. A fine landscape plant. \$5.00 each.
- 8.9 **JUBILEE** (Pleas, 1908). White. Very large, flat rose type, white shading to rose; distinctive and strong. \$1.50 each.
- 8.6 **JUDGE BERRY** (Brand, 1901). Soft pink. Very large, flat, semi-rose type. Bud opens pink, the petals open farther and farther back until it becomes a great flat disk of variegated pink and white blooms of surpassing beauty, seven to eight inches in diameter. Very early, with a delicate fragrance. \$2.00 each.
- 9.0 **JUNE DAY** (Franklin). Light pink, deepening toward center of flower. Rose type. Some of the central petals edged with lavender. Delicate rose fragrance. Midseason. \$6.00 each.
- 8.8 **KARL ROSENFELD** (Rosenfield, 1908). Rich crimson. Large, semi-rose type. Tall, strong plant. Midseason. \$1.00 each.



9.7 Solange

(Lemoine, 1907)

The color of this variety is a cream-white with a suffusion of buff and pale salmon-pink. Double type. Very large and late. Compact, globular form, opening slowly and not acquiring full development for several days. An excellent exhibition variety. In seasons of moist and warm conditions buds sometimes fail to open. The plant is of medium height, only moderately floriferous. Very faint and not pleasing fragrance. Foliage and stems of average quality. \$3.00 each.

- 9.8 **KELWAY'S GLORIOUS** (Kelway, 1909). White. Very large, full double rose type; free bloomer. A really fine white Peony. \$7.50 each.
- 8.3 **LA ROSIERE** (Crousse, 1888). White. Large, fragrant, semi-double white blooms with golden yellow stamens. Midseason. \$1.00 each.
- 9.0 **LA FRANCE** (Lemoine, 1901). Rose-white. Very large, compact rose type, guard petals splashed crimson. Very fragrant; strong, tall, free bloomer. Late. \$2.50 each.
- 9.2 **LA FEE** (Lemoine, 1906). Mauve-rose. Very large, compact crown type flowers. Very fragrant; tall and vigorous. Early midseason. \$5.00 each.
- 9.1 **LADY ALEXANDRA DUFF** (Kelway, 1902). Flesh-pink. Very large, flat, semi-rose flowers, distinctly striped with carmine. Strong and vigorous; profuse bloomer. Midseason. \$1.50 each.
- 8.6 **LA LORRAINE** (Lemoine, 1901). Creamy white. Large, globular blooms. Tall grower, free bloomer. Midseason. \$5.00 each.
- 7.5 **LA TULIFE** (Calot, 1872). Blush white. Very large, flat, semi-rose type; outer guard petals splashed crimson. Free bloomer. Midseason. 75c each.
- 8.5 **LA PERLE** (Crousse, 1885). Pink. Very large, compact, globular flowers, flecked carmine. Fragrant. Strong grower. Midseason. \$1.00 each.
- 7.3 **LA SUBLIME** (Parmentier, 1850). Crimson. A fine, tall crimson. 75c each.
- 8.8 **LAURA DESSERT** (Dessert, 1913). Creamy white. Large, full flower, cream-white guards, bright canary-yellow center. An early and superb variety. \$5.00 each.
- 8.4 **LORA DEXHEIMER** (Brand, 1913). Flaming crimson. Immense semi-rose blooms, stiff stems; prolific. Early. \$2.00 each.

- 9.9 **LE CYGNE** (Lemoine, 1907). Milk-white. Large, semi-rose type, perfectly formed, globular flowers. Petals very much incurved, very fragrant, erect, medium tall, stiff stems. Free bloomer. Midseason. The finest white in existence. \$6.00 each.
- 7.3 **L'INDISPENSABLE** (Origin unknown). Pink. Rose type. Late midseason. Must not be confused with Eugene Verdier. \$1.00 each.
- 8.8 **LILIAN GUMM** (Gumm, 1921). Deep rose-pink; very fine fragrance. One of the very largest Peonies. Late midseason. \$6.00 each.
- 8.1 **LIVINGSTONE** (Crousse, 1879). Pale lilac-rose. Large full blooms, silver tipped; upright, erect grower. Late. Extra good variety. \$1.00 each.
- 9.0 **LONGFELLOW** (Brand, 1907). Brilliant cherry, golden stamens surround the center. Good bloomer. Late midseason. One of the finest reds in existence. \$2.00 each.
- 6.9 **LOUIS VAN HOUTTE** (Calot, 1867). Carmine-rose. Semi-rose type, silver tipped with fiery reflex. Fragrant. Midseason. 50c each.
- 8.8 **LOVELINESS** (Hallis, 1907). Pink. Very large, flat hydrangea-pink flowers. Strong, upright stem. Late bloomer. \$2.00 each.
- 8.7 **LUETTA PFEIFFER**. (See page 10).
- 8.1 **MME. CALOT** (Meille, 1856). Hydrangea-pink. Large, globular rose type. Early, profuse bloomer. Very fragrant. 50c each.
- 7.9 **MME. CROUSSE** (Calot, 1866). White. Large, crown type, center petals crimson flecked. Free bloomer. Midseason. 50c each.
- 7.9 **MME. DE VERNEVILLE** (Crousse, 1885). Pure white. Center tipped carmine. Very large, full bomb shape; medium height. Strong grower and exceptionally free bloomer. Fragrant. Early. 75c each.
- 8.9 **MME. EMILE LEMOINE** (Lemoine, 1899). Large, full blooms of soft flesh-pink. Tall strong stems. Midseason. \$1.00 each.
- 8.5 **MME. EMILE GALLE** (Crousse, 1881). Shell-pink. Large, compact, flat flowers of the rose type. Milk-white center. Free and reliable bloomer. Late. \$1.00 each.
- 9.0 **MABEL FRANKLIN** (Franklin, 1920). Blended pink. Collar of creamy petals surround the center, outer pink petals tinged with lavender. Fragrant. \$6.00 each.
- 9.4 **MME. JULES DESSERT** (Dessert, 1909). White, shaded with buff and salmon tints; large flower. Medium height, strong grower. Midseason. A superior variety. \$2.50 each.
- 8.6 **MME. AUGUSTE DESSERT** (Dessert, 1899). Violet-rose. Semi-rose type, large, perfect flower tinged with carmine. A good, free blooming, early midseason variety. \$1.50 each.
- 8.2 **MARCELLA DESSERT** (Dessert, 1899). Creamy white, lightly spotted with lilac, center flecked crimson; crown type. Midseason; fragrant. \$1.50 each.
- 7.5 **MARECHAL VAILLANT** (Calot, 1867). Light red. Rose type, immense blooms. Late. 75c each.
- 8.9 **MARIE CROUSSE** (Crousse, 1892). Pale lilac-rose. Enormous, full, globular flowers on long, strong stems. Midseason. \$1.50 each.
- 8.5 **MARIE LEMOINE** (Calot, 1869). Pure white. Large, very compact, rose type, center cream-white. Fragrant. Medium height. Extra strong stems. Very late. \$1.00 each.
- MARIAN PFEIFFER** (Pfeiffer, 1925). Brilliant bright, double red without a trace of magenta or purple. An outstanding red with a decidedly spicy rose-geranium fragrance. Rose type, tall, profuse bloomer; good propagator. Now first offered, and only a limited number will be sold this year. Price for large divisions, \$25.00 each.
- 9.1 **MARTHA BULLOCH** (Brand, 1907). Rose-pink. Enormous, cup-shaped blooms often ten inches across. Outer petals shading to silvery shell-pink, stalk strong and erect. Fragrant. Gigantic size and exquisitely beautiful. \$5.00 each.
- 8.7 **MARY BRAND** (Brand, 1907). Vivid crimson. Golden stamens through the center; very fragrant. One of the best of all reds. Immense heads of bloom. \$1.50 each.
- 9.0 **MARY WOODBURY SHAYLOR** (Shaylor). Pink. The guard petals are shell-pink and the center a creamy yellow. Dwarf grower with stiff stems. Profuse bloomer. \$5.00 each.



Reine Hortense.

- 8.4 **MARGUERITE GERARD** (Crousse, 1892). Flesh-pink. Enormous, flat flowers with broad petals, blooming in clusters. A free bloomer in late midseason. Medium height and spreading habit. \$1.00 each.
- 7.3 **MIDNIGHT** (Brand, 1907). Deep maroon. Loose, semi-rose type. Medium early plume-shaped flowers. \$1.00 each.
- MISS HENNIGER** (Terry). Cream-white, with very long, open petals, giving it the chrysanthemum effect so much desired in Peonies. Strong grower and free bloomer. Midseason. Buds show a trace of flesh-pink, but mature bloom is pure white. \$1.00 each.
- 7.8 **MODELE DE PERFECTION** (Crousse, 1875). Violet-rose; large, compact flower, very symmetrical. Medium dwarf plant. Free bloomer. Late. \$1.00 each.
- 9.2 **MONS. JULES ELIE** (Crousse, 1888). Lilac-pink. Enormous full flower, crown type, resembles a chrysanthemum; glossy lilac-pink with a silvery sheen. Early bloomer. Very fragrant. One of the highest rated of the older varieties. \$1.00 each.
- 9.0 **MILTON HILL** (Richardson, 1891). Shell-pink. Large, flat flower of perfect rose shape. Strong, medium height with sturdy stems. Late. \$3.00 each.
- 8.2 **MOSES HULL** (Brand, 1907). Deep rose-pink. Very large, loose, cupped, tufted petaloids, somewhat mottled. Delicate fragrance. Midseason. \$1.00 each.
- 8.3 **MONS. DUPONT** (Calot, 1872). Creamy white. Well formed, cup-shaped bloom, center splashed with crimson and showing stamens. Tall, erect, fragrant. Late midseason. \$1.00 each.
- 8.8 **MONS. M. CAHUZAC** (Dessert, 1899). Dark red. Medium to large, globular rose type; medium height. Early midseason. The darkest Peony grown. \$2.00 each.
- 8.3 **MRS. A. G. RUGGLES** (Brand, 1913). Light pink. Large, semi-double type. Petals long and fringed. Late. Strong grower and a wonderful flower. \$2.50 each.
- 9.6 **MRS. A. M. BRAND** (Brand, 1925). Beautiful pure white, of immense size and exquisite form. Good, strong stems, healthy light green foliage. Awarded the gold medal at the 1925 American Peony Show in St. Paul. \$50.00 each.
- 7.8 **MRS. CAREW** (Brand, 1907). Delicate pink. Large, full flower; often comes in clusters of four to six. Midseason. \$1.00 each.
- 9.0 **MRS. FRANK BEACH** (Brand, 1925). Beautiful creamy white flower like Jubilee. Dwarfish grower. Late. Given an award of merit at the London, Ontario, International Show. \$50.00 each.
- 9.0 **MRS. JOHN M. KLEITSCH** (Brand, 1925). Deep lavender-pink, broad, stiff petals and a color not duplicated by any other Peony. \$50.00 each.
- 9.1 **MYRTLE GENTRY** (Brand, 1925). Large flowers of delicate salmon-pink. Tall, erect grower and a regular and profuse bloomer. Very fragrant. Awarded the American Peony Society's silver medal at St. Paul, 1925. \$50.00 each.
- 9.0 **NINA SECOR** (Secor). Pure white. Beautiful clear white of large size and splendid form. Very late. \$8.00 each.
- 8.5 **OCTAVIE DEMAY** (Calot, 1867). Pale pink. Very large, flat crown type. Exceedingly fragrant. Very dwarf habit. Free bloomer. Early. \$1.00 each.
- OFFICINALIS ROSEA**. Deep rose-pink. Similar to the *Officinalis Rubra*. 75c each.
- OFFICINALIS RUBRA**. The old deep bright red Peony of the old-time garden. Very early. \$1.00 each.
- 7.4 **OLD SILVER TIP** (Brand, 1918). Soft madder-rose. Semi-rose type. Petals silver tipped. Very prolific. Late midseason. \$1.00 each.
- 8.8 **PHOEBE CAREY** (Brand, 1907). Shell-pink, loosely formed blooms of exquisite loveliness, deeper center. Fragrant. Very late. \$4.00 each.
- 9.2 **PHILIPPE RIVOIRE** (Rivoire, 1911). Very dark crimson. Large, well formed, cup-shaped flowers of rose type. Strong grower. Fragrant. Early. A very striking and large bloom. \$10.00 each.
- 9.0 **PHYLLIS KELWAY** (Kelway, 1908). Very large, rose-pink paling to white in center, showing many stamens. Floriferous. Midseason. \$5.00 each.
- 8.2 **PIERRE DUCHARTRE** (Crousse, 1895). Deep pink. Large, compact, globular blooms. Rose type. Large. Fragrant. \$1.00 each.
- 8.6 **PRIMEVERE** (Lemoine, 1907). Buff with sulphur-yellow center. Large, flat flower. Tall, strong and free bloomer. Very fragrant. Midseason. Nearest approach to a yellow Peony. \$2.00 each.

- 8.5 **PRINCE OF DARKNESS** (Brand, 1907). Dark maroon. Large, loose, semi-rose type. Early. One of the darkest Peonies in existence. \$1.00 each.
- 7.2 **PURPUREA SUPERBA** (Delache, 1855). Carmine-rose. Large, fine formed flowers of even color. Very tall, free bloomer. Midseason. 75c each.
- 7.2 **QUEEN VICTORIA** (Kelway, 1830). White; bomb type. Early midseason. Good for cut flowers. An old standby. 50c each.
- 7.9 **RACHEL** (Terry, 1900). Garnet-red. Rose type; medium height, profuse bloomer. Midseason, Extra good. 50c each.
- 8.3 **RACHEL** (Lemoine, 1904). Soft pink. Well shaped, round flower. Strong, straight stems. \$3.00 each.

2 Peonies Free!

In our effort to introduce Pfeiffer Quality in flowers—to create more customers, boosters and friends—to demonstrate Pfeiffer values to flower lovers everywhere—we realize that Pfeiffer customers can help us in this undertaking easier, quicker, and better than anyone else. To make it worthwhile for you to send us three names of neighbors and friends who love flowers and have gardens, we will send you Free with your order for \$5.00 or more worth of anything you select from this catalog, excepting Bargains and Special Collections, 2 fine Peonies, free, to be shipped with your order. Space is provided on back of Order Blank for three names and addresses.



Karl Rosenfield.

- 9.0 **RAOUL DESSERT** (Dessert, 1910). Clear mauve. Rose type, enormous, compact flower, mauve shaded carmine-pink and tinted silvery white. Free bloomer. Late midseason. Very attractive. \$5.00 each.
- 8.7 **REINE HORTENSE** (Calot, 1857). Soft pink. Semi-rose type, center of flower prominently flecked crimson. Midseason. Extra fine. \$1.50 each.
- 8.8 **RICHARD CARVEL** (Brand, 1913). Bright crimson. Large, bomb type; tall, profuse bloomer. Very fragrant. A magnificent early crimson Peony. \$2.50 each.
- 9.0 **ROSA BONHEUR** (Dessert, 1905). Light rose. Very large, flat flowers, borne in clusters. Rose type. Midseason. Extra fine. \$3.00 each.
- 7.4 **ROSE HIRE** (Brand, 1907). Bright crimson. Strong grower, free bloomer; fine for cutting. Early. \$1.00 each.
- 8.8 **ROSETTE** (Dessert, 1918). Silvery flesh, shaded salmon at base of petals, flecked crimson; shaped like a rose. A splendid early variety of erect habit. \$3.00 each.
- 7.2 **RUBRA SUPERBA** (Richardson, 1871). Rich red. Very large, full double blooms; very fragrant. One of the really good late varieties. \$1.00 each.
- 9.0 **SARAH BERNHARDT** (Lemoine, 1906). Apple blossom pink, tipped silver; large size flowers in huge clusters. Magnificent. \$1.50 each.
- 7.7 **SISTER ANNIE** (Brand, 1907). Pink suffused with deep rose. Flat rose type with stamens showing their petals. Tall, stout stems. Midseason. \$1.00 each.
- SUSAN B. ANTHONY** (Brand, 1907). Creamy pink. Semi-rose type. Midseason. Very pretty. \$1.00 each.
- 7.6 **SOUV. DE L'EXPOSITION UNIVERSELLE** (Calot, 1867). Violet-rose, silvery reflex on tips. Very large, flat flower. Fragrant. Free bloomer. Late midseason. 75c each.
- 8.8 **SOUVENIR DE LOUIS BIGOT** (Dessert, 1913). Bengal rose. Very large, convex bloom with fringed petals. Rose type. Midseason. Brilliant and beautiful. \$3.00 each.
- 8.2 **SUZETTE** (Dessert, 1911). Bengal rose. Slightly shaded carmine-purple with silvery reflex and golden stamens. Medium size, strong, stout stems. Midseason. \$1.50 each.
- 9.4 **TOURANGELE** (Dessert, 1910). Pearly white, overlaid with delicate mauve and shades of the La France rose. Very full, large, flat rose type flowers. Strong grower, free bloomer. Late midseason. One of the desirable varieties. \$2.00 each.
- 7.4 **UMBELLATA ROSEA** (Dessert, 1895). Violet-rose, shading to amber-white center. Large, informal rose type. Fragrant. Strong and free bloomer. Very early. 50c each.
- 8.3 **VENUS** (Kelway, 1888). Pale hydrangea-pink. Tall, free bloomer. Extra fine for cut flowers. Midseason. \$1.00 each.
- 8.2 **VICTOIRE DE LA MARNE** (Dessert, 1915). Amaranth-red, silvery reflex. Very attractive, globular bloom of great size. \$2.00 each.
- 8.9 **VICTORY CHATEAU THIERRY** (Brand, 1925). Pure clear pink, petals of large size. Very fragrant and resembling a large Darwin tulip. Strong grower and early. \$50.00 each.
- 8.8 **W. F. CHRISTMAN** (Franklin). Flesh-pink. An attractive flower, full rose type. Fragrant. Strong, sure bloomer. Midseason. \$2.50 each.
- 7.9 **WM. FENN** (Brand, 1907). Rose. Immense compact blooms, edges of petals notched. Strong, free bloomer. Very fragrant. Midseason. \$1.00 each.

Single Peonies

- 8.4 **ALBIFLORA, THE BRIDE** (Dessert, 1902). Single white. Very large, fragrant, single white with long, yellow stamens. Very early, free blooming and tall. \$1.00 each.
- BALLOIL** (Origin unknown). Single red. \$4.00 each.
- DUCHESS OF BEDFORD** (Kelway). Single pink. \$4.50 each.
- 8.5 **MADELINE GAUTHIER** (Dessert, 1908). Large; early midseason. Light flesh-pink petals of waxy texture surrounding a center of yellow stamens and green-yellow carpels with red base and tips; fragrance poor. Medium tall; floriferous; strong, upright stems. \$2.00 each.
- 8.5 **MARGUERITE DESSERT** (Dessert, 1913). Very large; midseason. White, thickly powdered with pale rose-pink dots; small cluster of golden yellow stamens in center; carpels tipped red; fragrance faint but pleasing. Tall. Very floriferous; strong stems and foliage. \$3.00 each.

- 8.6 **NELLIE** (Kelway). Medium to large; midseason; two rows of undulated petals, rose-pink at first fading almost white; small tuft of yellow stamens in center; carpels ruddy green; dark rose tips and pink kernels at base. Dwarf; floriferous; stiff stems; blooms in clusters. Foliage narrow and wavy. \$2.00 each.

- 8.9 **PRIDE OF LANGPORT** (Kelway, 1909). This fine variety carries the highest rating of all the pink singles. The guard petals are large and well rounded, surrounding a center of long, yellow stamens, light green, tipped pink. It is a tall and vigorous grower with small, very stems that carry the flowers in clusters. The soft, pleasing pink color and delightful habit of growth make this a very desirable variety. \$5.00 each.

- VENISE** (Dessert, 1913). Single pink. \$1.50 each.

Japanese Peonies

- 9.2 **AMA NO SODE** (Japan). Exceptionally large flower; petals bright rose-pink forming a saucer-like cup about an immense center of long, yellow staminoids with flattened, crinkled tips stained with rose; carpels green with yellowish tips and white kernels at the base. Medium height; vigorous growth; very floriferous; strong stems. Good foliage. \$8.00 each.

- BOBBIE BEE** (Hollis, 1907). Carmine-red, with gold center. \$2.00 each.

- CROWN ON CROWN**. Shades of pink. \$2.00 each.

- DAY BREAK**. Pale rose. \$1.00 each.

- 9.2 **FUYOJA** (Origin unknown). Medium size; midseason. Dark purplish crimson guard petals of smooth texture and heart-shaped outline; center a cluster of dark old rose petaloids heavily tipped with pale buff or cream; carpels green, tipped pink and white; slightly fragrant. Tall; floriferous; strong stems. Foliage ruffled and tinged with red. \$5.00 each.

- GERALDINE** (Kelway). Carmine-violet. \$1.00 each.

- 8.2 **GOLD MINE** (Hollis, 1907). Medium size; midseason. Dark rose-pink of irregular, cupped form; center of narrow whitish petaloids stained light pink and tipped with yellow; carpels ruddy green with pink tips and yellow base; poor fragrance. Medium growth; fairly floriferous; stiff stems. \$2.00 each.

- LEMON QUEEN**. Pure white. \$2.00 each.

- 7.6 **LABOLAS** (Kelway). Dark crimson. 50c each.

- 8.6 **MIKADO** (Japan, 1893). A very decorative garden variety which was introduced to this country by the Japanese exhibit at the Chicago World's Fair in 1893. Generally considered one of the best red Peonies of its type. A fine exhibition variety. See color illustration on page 8. It is medium size; midseason. Waved cupped petals of dark, dull crimson; center broad and flat, composed of thick staminoids stained dark rose-red, edged throughout their length and tipped with pale buff-yellow; carpels pale green, with white kernels at base and stringy buff-yellow tips. Tall; very floriferous; erect stems. Abundant, close-set foliage. \$2.50 each.

- 8.7 **RASHOOMON** (Japan). This is a variety that attracts very much attention in the field, not only because of the beauty of the flower but on account of the pleasing appearance of the plant. The foliage is a clear, glossy green, with crinkled and painted leaves. The blooms are large, the outer row of petals a deep rose-red surrounding a large tuft of crinkled golden filamental petals. \$5.00 each.

- 9.0 **SOME GANOKO** (Origin unknown). A dark red Japanese Peony of superior merit. It has two rows of guard petals instead of the usual one, and the guard petals are cup-shaped and are as lustrous as if they were varnished. As a cut flower it has no superior in color, but is not as desirable for landscape purposes as Mikado or Rashoomon. \$5.00 each.

- TAKARADAMA** (Origin unknown). White; late. \$3.50 each.

- 9.4 **TAMATE BOKU** (Origin unknown). Very large; midseason. Enormous cupped petals of dark old rose-pink; center composed of very long, threadlike staminoids yellow at the base, with rose-pink, flat, crinkled tips tinted buff and yellow at the edges; downy pale green carpels with vivid pink line at the base and striking rose-red tips; faintly fragrant. Medium height, strong pyramidal habit; fairly free flowering; strong stems. Leathery leaves. Generally considered the finest Japanese Peony. \$20.00 each.

- 8.9 **TOKIO** (Origin unknown). Very large; midseason. Cupped, waving guard petals of dull rose-pink; center of large, loose staminoids, narrow at the base with wide tips tinted pale yellow. Very tall; vigorous; fairly floriferous; strong, stiff stems. Dark, broad foliage. \$5.00 each.

- 9.0 **TOR NO MAKI** (Origin uncertain). Very large; midseason. Long, undulated guard petals of pale bluish white, fading to pure white; center of whitish staminoids edged and suffused yellow at the tips; carpels pale green; slightly fragrant. Medium height; good growth and foliage; fairly floriferous; strong stems. \$5.00 each.

IRISES, the Perennials of Beauty, Color and Contour

Irises are undoubtedly one of the most popular of all the hardy perennials. No other perennial plant available to our gardens combines so many good qualities. They are inexpensive, extremely hardy, may be grown under a great variety of conditions with a minimum amount of care, and they have a wonderful range of colors from the lightest pale yellow to rich gold and deep bronze, delicate pale blues, and lavenders to dark blue and violet to deepest purple, light pink to claret and deep maroon, all the shades of lavender, mauve, violet and pure white, with an endless array of combination colors.

Irises are of easy culture, and can be planted almost anytime the ground is not frozen, they will do best in a sunny, well drained location in a medium loose, mellow soil. Irises must be planted shallow; many people plant too deep and the plants rot. The rhizome or fleshy part of the root should be just under the surface of the ground. If your location is a low spot where water will stand, it is advisable to make raised beds, so the water cannot stand around the roots. Good drainage is necessary. If the soil is sour, an application of hydrated lime is advisable. Never use manure.

A Word About Plants and Prices

Our prices are based on strong, single divisions, and always send out the best plants available. It should be understood that while we strongly advise planting in July and August, the plants are not as large or well developed as they are in the Fall, but it is to your advantage to have the plants make their growth in your garden rather than our own. For southern states, better results might be obtained if Irises are planted in September or October.

Mass Planting Advisable

An Iris display in the garden is much more effective if they are planted in groups of from three to a dozen plants of each variety, and to stimulate an interest for mass planting, we are making attractively low prices by the dozen on many varieties.

Collections

Largely for the benefit of the beginner in Iris growing we are offering some exceptional collections and combinations listed on another page. For the Iris fancier who wants the best and knows just what he or she wants, we have a list of varieties that will appeal to you.

In the list following, the letter "S" means the "standards" or upright petals; the letter "F" means the "falls" or drooping petals.

Guarantee

All plants are guaranteed to be true to name, vigorous and healthy when received. If found to be otherwise, we will either replace with true stock or refund your money. Mistakes are made, but not intentionally.

Prices include prepayment of postage in the United States only.

Ratings of Iris

The figures at the left of varieties on these pages are the latest revised ratings as given by the American Iris Society in 1927. 100 points being perfect. Two ratings are given on Iris: the first two figures are Exhibition ratings, and the next two are Garden ratings.

List of Iris Varieties

Our list of Iris for 1930 will compare favorably with any collection in the United States. We have discarded practically every variety that does not rate 70 or better, and have added many of the highest rated, and best varieties in existence.

6 IRISES FREE!

As a means of inducing our customers to help us in getting acquainted with their flower loving neighbors and friends, we will give you with your order for \$5.00 or more for anything in this catalog, except Bargains and Special Collections, 6 fine Irises. Free, if you will give us in the spaces provided on back of order blank the names and addresses of three neighbors who love flowers and have gardens, or if you prefer, you can have instead 2 peonies as on page 13, or 4 phlox, as on page 23, or 12 tulips, as on page 30.



A single flower spike of Iris, Lord of June—a magnificent giant of delicate coloring and good habit.



Ambassadeur

An aristocrat among Irises. Considered a wonderful Iris. Majestic in color, substance, size and habit of growing. It is one of the greatest Irises in the world, regardless of price. A variety you will be proud to show your friends and neighbors, and one that will merit a place in any flower show. It was originated by Vilmorin in 1920, and now rates 92. It is a very large flower, with smoky, reddish violet standards and dark velvety purple-maroon falls of good texture that keep an almost horizontal position; heart and styles yellow. Magnificent flower, growing on a strong stem 3 feet high. **Special price this year, 50c each; 3 for \$1.00.**

- 79-81 **ABENDA** (Perry). S. light lilac-pink, tinted buff; F. cherry-red in color. An excellent landscape variety. 36 inches. 75c each.
- 83-82 **AFTERGLOW** (Sturt., 1917). Soft grayish lavender-pink, shading to rich yellow through the center. 40c each; 3 for \$1.00.
- 86-87 **ALCAZAR** (Vilmorin). A giant in flower and growth. S. light bluish violet; F. deep purple, bronze veined throat. Beautiful. 3 to 4 feet. 25c each; 3 for 60c.
- 85-85 **ALVARADO** (Mohr-Mitchell, 1926). 40 inches. Deep rich purple blooms; seedling of Lent A. Williamson and Conquistador. Tall, vigorous grower. \$1.50 each.
- 74-75 **AMAS**. Blue-violet bi-color. Large flower. 32 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 92-91 **AMBASSADEUR** (Vilmorin). See description above.
- 88-88 **AMBER** (Dykes, 1924). Very striking, fine, pure, deep yellow with prominent reddish gold beard. Strong grower. 40 inches. Very large flower. \$2.00 each.
- 75-80 **AM. BLACK PRINCE**. S. and F. rich velvety dark purple. 24 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 80-77 **ANNA FARR** (Farr). S. white, bordered pale blue; F. pure white, pale blue markings at base. 75c each; 3 for \$1.50.
- ANNIE LAURIE** (Moore, 1927). This is as fair as its name-sake. The standards and falls are changeable orchid shades. The coloring is the most delicate and beautiful imaginable. The falls are a trifle darker orchid than the standards. Yellow beard. The stamens have midrib of lavender. Large blossoms. Height 3 feet. Hardy. \$2.50 each.

- 86-85 **ANN PAGE** (Hort., 1919). A lovely pale blue with large flowers of splendid shape. S. and F. pale lavender-blue; F. heavily penciled brown at the haft. Similar in color to the Crusader. Stems stout and erect. 36 inches. \$1.00 each.
- 81-88 **APHRODITE** (Dykes, 1922). A clear bright violet-pink self, with no veining to detract. The best of the violet-pinks; good size, personal form and a prolific bloomer. \$2.50 each.
- 79-81 **ARCHEVEQUE** (Vilmorin). S. deep purple-violet; F. rich, deep velvety violet. 35c each; 3 for 85c.
- ARIEL** (Murrell). 24 inches. Light violet self. The flower is of good shape and color, and is a profuse bloomer. Low grower. \$1.00 each.
- 92-88 **ASIA** (Yeld, 1920). S. pale lavender suffused and reticulated yellow at the base; F. light violet-purple, pale at the edges and heavily reticulated at the haft; bright yellow beard. Exceedingly strong and free flowering. 54 inches. \$1.00 each.
- AURIFERO** (Mohr-Mitchell, 1927). 42 inches. Tall standards of palest lavender and flaring falls of flushed rosy lavender. A brilliant golden beard gives its center a glow of which is its distinctive note. Large flowers and rampant growth. \$3.50 each.
- 90-89 **BALLARINE** (Vilmorin). S. clear light blue; F. darker blue. Tall and large. 48 inches. 75c each; 3 for \$2.00.
- 86-85 **BANDOLLERO** (Mohr-Mitchell, 1926). 40 inches. The flowers are beautifully veined and of a distinctive light blue. Tall and vigorous. \$1.50 each.
- 69-71 **BLUE JAY** (Farr). S. bright, clear blue; F. intense dark blue. 30 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 91-90 **BRUNO** (Bliss, 1922). S. rose tinted, shading to yellow at the base. F. deep rich velvety red-purple of exceptional size and substance. Very distinct. 3 feet. \$4.00 each.

All varieties listed at 25c each are \$1.50 per dozen.

Iris Collection No. 2

In making up the following collection we had in mind the best varieties, the greatest range of colors, the most pleasing assortment to suit the greatest number, regardless of whether they were beginners in Iris growing or to fill out and extend the Iris gardens already started.

Needless to say, that Pfeiffer quality considered, you can look the world over and not find a better collection or a greater bargain than this one.

Eighteen fine Iris, including the high rated **Ambassadeur**. (Free, if ordered promptly).

White Knight. Snow-white	\$0.35
American Black Prince. Dark purple25
Iris King. Yellow and maroon35
Ma Mie. White and violet-blue25
Lent A. Williamson. Large, violet and purple50
Sherwin-Wright. Pure yellow25
Dream. Lilac-pink50
Dimity. White, veined lavender35
Blue Jay. Clear blue25
Prosper Laugier. Bronze-red35
Seminole. Rose and velvety crimson50
Shekinah. Light lemon-yellow25
Valery Mayet. Coppery or reddish brown. .	.35
Parc de Neuilly. Rich violet25
Opera. Pansy-violet35
Alcazar. Blue and purple25
Isoline. Beautiful lilac and mauve35

Total\$5.70
Ambassadeur. (Free, if ordered promptly). .50

\$6.20

A \$6.20 value, postpaid for only \$2.50

- 84-80 **B. Y. MORRISON** (Sturt., 1918). S. pale lavender-violet; F. velvety raisin-purple, widely bordered with lavender. Slow grower until well established, strong with slender stalk and foliage. 33 inches. 75c each.
- 96-91 **CANDLELIGHT** (Andrews, 1926). Large flowers of pale pinkish lavender illuminated by a golden glow, producing a soft color effect. A very tall and vigorous growing plant. The highest rated of any exhibition Iris and truly a most outstanding variety. No real Iris lover should be without this variety. \$5.00 each.
- 84-83 **CANOPUS** (Bliss, 1919). Dominion seedling. S. reddish violet; F. rich pansy-violet marked with red-brown on cream base. Yellow beard. Large flower of pleasing fragrance. Strong, branching spikes. 33 inches. \$1.00 each.
- 67-74 **C. A. PFEIFFER** (Fryer). S. large, blue; F. pansy-violet. Very fragrant and showy. Very good for mass planting. 25c each; 3 for 60c; 12 for \$1.50.
- 71-72 **CAPRICE** (Vilmorin, 1898). S. reddish purple; F. a shade deeper, blending to a soft lavender at the base. 25c each; 3 for 60c; 12 for \$1.50.
- 92-90 **CARDINAL** (Bliss, 1919). One of the rich flowers of the dominion race. S. distinctive shade of lavender, overlaid rose; F. a rich velvety prune-purple of wonderful glossy texture. Stock of this variety is very scarce. \$7.50 each.
- 84-83 **CAROLINE E. STRINGER** (Sass, 1925). Large, delicately rose flushed flower of exceptional substance. 33 inches. \$2.00 each.
- 79-81 **CECILE MINTURN** (Farr). S. and F. a uniform shade of cattleya rose. Free bloomer. 24 inches. 50c each; 3 for \$1.25.
- 66-72 **CELESTE**. Pure azure-blue. 30 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 84-82 **CHALICE** (Sturt., 1924). A very beautiful true yellow self even to the markings on the haft. 50c each; 3 for \$1.00.
- 82-85 **CHASSEUR** (Vilmorin, 1923). The tallest and best yellow Iris. The flowers are large, with broad standards and well rounded falls of clear, deep yellow, shade lighter at the center of the falls and marked purplish red at the tips. 36 inches. \$1.00 each.
- 85-85 **CITRONELLA** (Bliss). S. pure lemon-yellow; F. morocco-red with a yellow line through the center and a yellow margin; red-brown markings on yellow base of F. Splendid flower of good substance. 33 inches. \$1.50 each.
- 80-80 **CLUNY** (Vilmorin, 1920). S. soft lilac-blue; F. darker. Early. 39 inches. 50c each; 3 for \$1.35.
- 88-85 **CONCHOBAR** (Bliss, 1921). Red, purple. A rival to Bruno. \$3.00 each.
- 93-92 **CORONATION** (Moore, 1927). This is the yellow Iris all of us have been looking for. Standards, falls, beard and stamens are golden yellow. The same color as Sherwin-Wright except a little lighter on the very tips of the falls. The flowers are as large as Monsignor, and of good substance. It is a long and profuse bloomer, and is strong and hardy. Height 3 to 4 feet. It attracts immediate attention even in a large field of Iris. We believe that this is the best large dark yellow Iris on the market, and that a great future is ahead of it. \$5.00 each.



Mother of Pearl

Mother of Pearl (Special)

A Beautiful Iris

Very popular with everyone. This Iris is undoubtedly one of the world's best. It is a vigorous grower, prolific bloomer and of a wonderful substance and beauty. It is almost impossible to describe its rare beauty and it should be seen to be appreciated. It was originated by Miss Sturtevant in 1921. The S. and F. are pale blue-lavender with a faint creamy undertone. Large flowers of perfect form and exceptional substance that have a distinct luster of iridescence, or pearly effect, from which the flower is so aptly named. Special price this year, 50c each; 3 for \$1.25.

- 82-84 **CORRIDA** (Millett, 1914). Sky-blue self, of delicate and graceful habits. S. light violet-blue; F. deeper shade. Free flowering and late. 42 inches. 50c each.

All varieties listed at 25c each are \$1.50 per dozen.



Cup awarded to us at the 1929 Iris Show in St. Paul, Minnesota, as Sweepstakes Prize for the best individual specimen stalk in the show. Auspices of the North Western Peony and Iris Society.



One of the many medals and ribbons won by Pfeiffer-grown flowers at sectional and national flower shows. This one was awarded for the best all-around display of Iris at the Iris Show in Minneapolis, Minn., in 1927.



Cup presented to us by the First National Bank, St. Paul, Minnesota, for the most comprehensive Iris display. Iris Show, St. Paul, 1924.

- 85-83 **CRIMSON GLOW** (Millet, 1924). Brilliant crimson-rose in color with the flowers large and well shaped. Orange beard with broad falls and frilled standards. Very free flowering and a wonderful variety for landscape effect. \$1.50 each.
- 85-85 **CRUSADER** (Forster, 1913). S. light blue; F. deep violet-blue with orange beard. Very good form and color, large flowers. 42 inches. 50c each; 3 for \$1.35.

81-82 **DAMOSEL** (Morrison, 1922). Large, free flowering; plicata filling, rosy lavender, creamy texture, and fine form. Medium tall. \$1.00 each.

DEJAH (Perry). S. dark silver-blue; F. bright mauve, bold yellow and white beard. Midseason. 40 inches. 50c each; 3 for \$1.25.

77-78 **DEJAZET** (Vilmorin, 1914). S. dusky rose-orange; F. clear reddish violet. The flowers are very large and of a magnificent, rich coloring that is quite distinct. Stems short and closely branched. 50c each.

63-80 **DEUCALION** (Perry, 1923). S. apricot suffused with rose-lilac; F. have border slightly darker than S. with rich red-purple center. Cream and brown lines at base of F. Large size and pleasing effect. 33 inches. \$2.50 each.

78-78 **DIMITY** (Bliss, 1917). S. white, veined and penciled mauve; F. wide, long and spreading, veined with lavender. Beard white tipped with brown. 36 inches. 35c each.

93-91 **DOLLY MADISON** (Williamson, 1927). 36 inches. Large flowers, 4½ inches high and 5 inches wide. Mauve standards arching and shading yellow at the base. Broad, flaring falls of lilac, maroon veined. Beard bright orange. Very free flowering, distinct in form and an exceptionally robust variety. One of the finest introductions of recent years. \$12.50 each.

64-73 **DR. BERNICE** (Hopper). S. coppery bronze; F. velvety crimson. 24 inches. 25c each; 3 for 60c; 12 for \$1.50.

89-87 **DUKE OF BEDFORD** (Bliss, 1922). S. deep violet; F. velvety black-purple. Dominion seedling. 36 inches. \$3.50 each.

DUKE OF YORK (Perry, 1925). A giant flower, perfect shape. S. soft mauve-blue faintly stained bronze. F. soft mauve-blue, orange beard. 48 inches. 75c each; 3 for \$2.00.

75-76 **ELDORADO** (Vilmorin). S. yellowish bronze; F. bright violet-purple. 30 inches. 25c each; 3 for 60c.



Lent A. Williamson.

Iris Collection No. 3

Lord of June. Light lavender-violet	\$.075
Queen Caterina. Lavender	.50
Mary Orth. Violet-blue	.50
Mlle. Schwartz. Dainty lavender	.75
Prospero. Deep lavender and reddish purple	.75
Susan Bliss. Deep rose-pink	.50
Corrida. Sky-blue	.50
Chalice. Yellow self	.50
Salonique. Cream and red-purple	.50
Raffet. Violet	.50
Esplendido. Red-purple	1.00
Ramona. Violet and brown	1.00

Value \$7.75

Postpaid for \$5.00



Nibelungen.

Iris Collection No. 4

Irises Originated by Ourselves

F. B. Schermerhorn.	Lavender-blue	\$0.50
Ruth Pfeiffer.	White and lavender50
Fortuna.	Reddish purple50
Lois.	Light blue25
E. W. Roening.	Fawn and heliotrope50
Dr. Hidershede.	Dark blue50
Improved King.	Golden yellow50
W. H. Eller.	Pale yellow25
Helen Frances.	Tall, lavender50
Indian Maid.	Lavender and maroon50
Profusion.	White and lavender25
Sylvia Lucas.	Blue and purple50
Value	\$5.25

Postpaid for \$3.00

- ELSINORE** (Hall, 1925). 3 feet. Flowers of primrose-yellow, bordered with purple. \$4.00 each.
- 83-86 **ESPLENDIDO** (Mohr, 1924). A very large, red-purple bicolor, with beautifully branched stems. \$1.00 each.
- 85-87 **EVADNE** (Bliss, 1921). S. deep rose-violet, slightly tinted buff; F. very rich velvety rose-violet, deeper than S. F. veined red-brown on white base. Burnt orange beard. Splendid flower of good substance. 36 inches. \$2.50 each.
- 76-78 **FAIRY** (Kennicott). White delicately suffused soft blue. Very fragrant. 38 inches. 25c each; 3 for 60c; 12 for \$1.50.
- FIRMAMENT** (Groschner, 1920). Intermediate. Large flowering, vigorous plant, two shades of light lavender-blue. 25c each; 3 for 60c.
- 80-80 **FLAMMENSCHWERT** (G. & K., 1920). Improved Iris King, much taller and larger flowers. S. clear golden yellow. 50c each.
- 70-73 **FLAVESCENS**. The common early pale yellow Iris. 30 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 76-75 **FLORENTINA ALBA**. White, flushed lavender. Early, free blooming. 24 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 68-67 **FRANKLIN BEYNON** (Perry, 1923). Color of Mrs. Alan Grey, but a foot taller and flowers twice as large. \$1.00 each.
- 89-85 **FRIEDA MOHR** (Mohr-Mitchell, 1926). 42 inches. It is a pink bicolor with deep lilac-rose falls and standards of pinkish lilac. It far exceeds any other Iris of similar color, in size, shape, vigor of growth, and brilliancy of color. Selected from all the other Mohr seedlings to bear the name of the originator's wife. An outstanding variety among the new introductions and for many years to come it will be one of the very finest of Irises. \$5.00 each.
- 82-82 **GAVIOTA** (Mohr, 1924). A creamy white with both S. and F. distinctly edged yellow. Medium size flower of unusual color. 75c each.
- 90-88 **GEO. J. TRIBOLET** (Williamson, 1926). 42 inches. A fine velvety blackish red-purple with deep violet standards. Tall and vigorous. A truly magnificent Iris. \$1.50 each.
- 91-90 **GERMAINE PERTHUIS** (Millet, 1924). S. violet-purple; F. deeper violet lighted with a prominent yellow beard. The flower is of unequalled velvety appearance and deliciously scented. A descendent of Mme. Gaudichau, \$3.50 each.



Top—*Violacea Grandiflora*. Center—Mrs. H. Darwin. Bottom—*Princess Victoria Louise*.





Seminole

83-83 **Seminole**
(Farr, 1920)

A rich dark violet-rose, the falls a little deeper than the standards. In the same color range as Opera, but is taller and a closer approach to red. One of the brightest of the so-called reds for landscape use. It is a free bloomer with a bright orange beard. Makes a splendid mass effect. 50c each; 3 for \$1.00.

- 86-87 **GOLD IMPERIAL** (Sturtevant, 1924). A yellow self of a wonderful bright color. S. and F. empire to lemon-chrome-yellow, beard orange. 36 inches. \$1.00 each.
- 65-65 **GERTRUDE** (Peterson, 1907). S. and F. a rare shade of violet-blue. 32 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 83-81 **HALO** (Yeld). An Iris of the Lord of June type with colors somewhat similar to Ann Page. 40 inches. 75c each.
- 79-82 **HARMONY** (Dykes, 1923). S. and F. deep rich purple-blue. 50c each.
- 70-74 **HER MAJESTY** (Perry, 1903). S. lovely rose-pink; F. bright crimson tinged a brighter shade. 30 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 83-84 **IMPERATOR** (Cayaux). S. red-violet tinted buff; F. deeper red-violet with brown markings at the base. Very large, late flowering bicolor of good size and excellent form. \$1.00 each.
- 80-80 **IRIS KING** (Goos & Koenemann, 1907). S. clear lemon-yellow; F. rich maroon bordered yellow. One of the most popular of the Irises. 35c each; 3 for 85c.
- 83-84 **ISOLINE** (Vilmorin, 1904). S. silvery lilac, 4 inches long; F. beautiful mauve. 36 inches. Very large flowers, beautiful and distinct Iris. 35c each; 3 for 85c.
- 68-66 **JAPANESE** (Farr, 1922). S. lavender-white, flecked violet; F. deep violet, edged pale lavender, beard coppery yellow. It has the appearance of a Japanese Iris, as if there were six falls and no standards. 35c each; 3 for 85c.
- 73-71 **JEANNE D'ARC** (Verdier, 1907). Patterned white; fragrant. 25c each; 3 for 60c; 12 for \$1.50.

All varieties listed at 25c each are \$1.50 per dozen.

- 85-84 **JULIA MARLOWE** (Shull, 1924). 40 inches. Very large flowers with violet standards and raisin-purple falls of magnifica shape. The colors produce a glowing pink and red effect in the sun. Strong, well branched stalks. \$2.00 each.
- 78-81 **JUNIATA** (Farr, 1909). S. and F. clear blue, large, fragrant flowers, very tall, 3 to 4 feet. 25c each; 3 for 60c; 12 for \$1.50.
- 80-83 **LADY BYNG** (Bliss, 1922). 36 inches. A very beautiful flower of clear pale lavender with a suffusion of rose. Very free growing. A sister seedling of Susan Bliss. 50c each.
- 88-88 **LENT A. WILLIAMSON** (Williamson, 1918). S. very broad, campanula-violet; F. broad and drooping, velvety violet-purple; beard yellow. Large flowers on stout stems. Vigorous grower. 42 inches. 50c each; 3 for \$1.00.
- 88-78 **LEONATO** (Hort, 1922). S. pale lavender passing to silvery heliotrope; F. slightly darker, widely expanded, 2½ inches across at the haft with dark reticulations on a white ground. Very fragrant and exceedingly large. 48 inches. \$2.00 each.
- LEOTA** (Fryer). A creamy white, fading to pure white, tall and early. Vigorous grower and profuse bloomer. 50c each; 3 for \$1.25.
- 76-79 **LOHENGRIIN** (Goos & Koenemann, 1909). S. and F. soft mauve, shading nearly to white. 30 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 88-78 **LORD OF JUNE** (Yeld, 1911). S. pale lavender-violet. Strong, vigorous grower, fragrant. A large, free flowering Iris universally admired. 75c each; 3 for \$2.00.
- 73-78 **LORELEY** (Goos & Koenemann, 1910). S. canary-yellow; F. ultramarine-blue, bordered cream. 30 inches. Very free blooming, early and extending over a long period. 25c each; 3 for 60c; 12 for \$1.50.
- 69-70 **MADAME CHEREAU** (Lemon, 1911). White frilled with wide border of clear blue. 36 inches. An old favorite. 25c each; 3 for 60c.
- 81-80 **MADAME CHOBOUT** (Dennis, 1916). S. white, shot with pale chalcedony-yellow, shading to wine-red. F. white edged with lilac, a most pleasing contrast of colors. 36 inches. 35c each; 4 for \$1.00.
- 92-89 **MME. DURRAND** (Denis, 1912). S. cinnamon-buff, flecked lilac; F. flushed with lilac on a ground to old gold shading to amber at the throat. Stalks widely branched. 60 inches. \$2.00 each.
- 86-85 **MME. HENRI CAYEAUX** (Cayaux, 1924). 42 inches. Very large flowers with standards of reddish violet-purple and falls of dark velvety purple with lighter edges. A handsome variety of the Ambassadeur type. \$2.50 each.
- 78-80 **MA MIE** (Cayaux, 1906). S. and F. clear white, frilled violet-blue. Best of the Mme. Chereau type. 25c each; 3 for 60c.
- 79-79 **MAGNIFICENT** (Fryer, 1923). S. ampero-purple; F. Rood's violet. Reticulated brown and yellow at base. Conspicuous orange beard. F. very large and long. 30 inches. \$2.50 each.
- 88-87 **MAJESTIC** (Bliss, 1923). One of the best dominion seedlings. S. circular and arching, nearly 3 inches broad, light lavender and mauve, stained light bronze at the base. F. straight hanging, smooth and flat, 2½ inches broad, rich velvety raisin-purple. \$2.50 each.
- 88-90 **MARY BARNETT** (Cumbler, 1926). A fine new Iris described as a larger Princess Beatrice with a glorious golden beard whose reflections pervades the whole bloom. Free flowering and very vigorous. \$4.00 each.
- 72-72 **MARY GARDEN** (Farr, 1913). S. pale yellow, flushed pale lavender; F. cream ground, minutely dotted and striped with lavender, violet and maroon. A unique flower that should be in every collection. 25c each; 3 for 60c; 12 for \$1.50.
- 84-85 **MARY GIBSON** (Perry, 1923). S. light rose suffused buff; F. deeper rose, slightly suffused violet and buffed with bronze markings on a cream base. Orange beard. Very pleasing color; an excellent bloomer of good substance, on tall stems. 42 inches. \$1.25 each.
- 81-81 **MARY ORTH** (Farr, 1920). S. light violet-blue; F. dark violet-blue. One of the best of the Farr Irises. 18 to 24 inches. 50c each.
- 84-87 **MEDRANO** (Vilmorin, 1920). S. reddish copper with suggestions of violet; F. dark crimson-purple. Late. 30 inches. A beautiful dark variety. 50c each.
- 88-84 **MLLE. SCHWARTZ** (Dennis, 1916). A tall mauve self color, large, free flowering, over 48 inches high. 75c each.
- 81-80 **MIDWEST** (Sass, 1923). A fine ruffled plicate of large size and pleasing form. S. flushed and dotted matthews purple. Vigorous plant with stalks well branched. 30 inches. 50c each.
- 86-87 **MILDRED PRESBY** (Farr, 1923). S. white; F. rich velvety, pansy-violet with narrow edge of lavender. White-yellow beard. Considered by many the best Iris originated by the late Mr. Farr. 30 inches. \$1.25 each.

- 74-74 **MITHRAS** (Goos & Koenemann, 1910). S. light yellow; F. brilliant wine-red with a narrow border of deep yellow. 25c each; 3 for 60c; 12 for \$1.50.
- 90-97 **MOA** (Bliss, 1919). Enormous flowers with pure violet arching standards and broad falls of a deep velvety pansy-violet. It is the tallest of the dominion race. Very free flowering with individual flowers of great substance. A magnificent Iris. \$3.00 each.
- 91-91 **MORNING SPLENDOR** (Shull, 1923). S. petunia-violet; F. rich raisin-purple. An excellent flower, large, of rich color and good substance. One of the best of all the American introductions. 48 inches. \$1.50 each.
- 74-77 **MONSIGNOR** (Vilmorin, 1907). S. richest satiny violet; F. deep purple-crimson. One of the popular standard varieties. Late. 28 inches. 25c each; 3 for 60c; 12 for \$1.50.
- MOTHER MACHREE** (Moore, 1927). The color is changeable gray and blue. Yellow beard and markings in the throat. Stamens cream, faint lavender midrib. Mother Machree is more beautiful, more delicate in coloring and more worthy of the name than Quaker Lady. Large flowers, late midseason. Red spathes. Wonderful cut flower, appearing more beautiful when brought indoors. Height 3 feet. Hardy. \$2.50 each.
- 71-74 **MRS. ALAN GRAY** (Foster, 1909). General color effect pinkish lilac. Fine for massing. 25c each; 3 for 60c; 12 for \$1.50.
- MRS. CUTHBERTSON** (Perry). A rosy purple, apricot, grayish combination, large and tall. Similar, but bluer toned than Lord Lambourne by Perry. \$1.00 each.
- MRS. EDWARD HARDING** (Perry, 1925). 48 inches. Large, well formed flowers with standards of violet-purple and falls of dark velvet violet-purple overlaid black, bronze-yellow beard. A tall, beautiful Pallida variety. \$6.00 each.
- 63-70 **MRS. H. DARWIN** (Foster, 1903). S. snow-white, slightly reticulated violet at the base. 24 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 80-83 **MRS. H. F. BOWLES** (Perry, 1923). S. smoky tan; F. red-mahogany-brown reticulated at the base. A good, medium sized bloomer. Midseason. 36 inches. \$1.00 each.
- 61-78 **MRS. S. H. SMITH**. S. rich yellow; F. same color, shaded light yellow in center. 25c each; 3 for 60c.
- 92-91 **MRS. VALERIE WEST** (Bliss, 1925). 36 inches. The large standards are lavender shot with bronze and the falls deep, rich, velvety red-purple. The flowers are very large and finely held on a strong stem. This is one of the strongest growing and most vigorous of the dominion seedlings. \$20.00 each.
- 69-77 **MRS. W. E. FRYER** (Fryer, 1917). S. shaded heliotrope; F. purple-crimson, bordered a lighter shade. 32 inches. 50c each; 3 for \$1.25.
- NELLIE GRAY** (Moore, 1927). Tall, lavender. Very graceful, free bloomer. Really about the best of the color. Darker than Celeste. \$2.50 each.
- 70-65 **NIBELUNGEN** (Goos & Koenemann, 1910). S. fawn-yellow; F. blush violet. 30 inches. Free flowering. 25c each; 3 for 60c; 12 for \$1.50.
- 83-82 **OCHEACEA** (Dennis, 1919). This flower has been sold under the name of Sunset and Ochracea Caerulea, but is recognized by the American Iris Society as Ochracea. S. yellowish buff of real old gold, finely arched and of great substance; F. coppery yellow heavily suffused, blue-violet in the center of the segments and reticulated and dotted brown at the haft with a prominent yellow beard. A flower of wonderful color, strong growing, free flowering, sweetly scented and late. 30 inches. \$1.00 each.
- 82-83 **OPERA** (Vilmorin, 1916). S. bright, rich pansy-violet, shading to brownish violet at base; F. a rich velvety violet-purple. 30 inches. A very striking medium sized Iris with flowers of magnificent color. 35c each; 3 for 85c.
- 76-77 **ORIFLAMME** (Vilmorin, 1904). S. bright blue; F. dark purple. Petals long and broad, very large bloom. 30 inches. 35c each; 3 for 85c; 12 for \$2.00.
- 82-84 **PALEMON** (Perry). S. very light buff tinted lilac; F. buff suffused deep lilac-purple. The flower lights up at the center like Afterglow. An early bloomer of medium size. 36 inches. \$2.50 each.
- 77-80 **PARC DE NEUILLY** (Verdier, 1910). Rich violet with orange beard. Extremely large and very beautiful flower. 30 inches. 25c each; 3 for 60c; 12 for \$1.50.

PARISIENSIS. Large, showy, deep purple, delicately penciled white. One of the earliest. 24 inches. 25c each; 3 for 60c; 12 for \$1.50.

78-82 **PEAU ROUGE** (Cayeaux, 1923). S. coppery red; F. bronze-blood-red; beard brownish yellow. Probably the reddest Iris yet introduced. 24 inches. \$1.00 each.

91-89 **PEERLESS** (Dykes, 1924). 38 inches. A magnificent mahogany-red flower of perfect form and very large size. A brilliant rich gold beard lights up the whole flower. It takes a plant of two years growth to give characteristic bloom because the stems are so tall and thick and the flowers so large and of great substance. \$10.00 each.

69-79 **PERFECTION** (Barr, 1916). S. light lavender-blue flaked with deeper blue; F. brilliant deep violet-purple with an orange-yellow beard. 30 inches. 25c each; 3 for 60c; 12 for \$1.50.

89-90 **PIONEER** (Bliss, 1924). A beautiful red-purple, nearly a self. S. large and incurved, color bright ampero-purple. F. very broad and strong, deep pansy purple set off by a bright orange beard. One of Bliss' best varieties. \$2.50 each.

88-88 **PRIMROSE** (Sturtevant, 1923). S. amber-yellow; F. lighter barium-yellow. 30 inches. \$2.50 each.

73-81 **PRINCE LOHENGRIN** (Mohr, 1923). This new seedling, a cross between Juniata and Lohengrin, is introduced as an improved Lohengrin. It grows nearly a foot taller, is slightly pinker in color and has a better arrangement of the flower. 75c each.

81-80 **PRINCESS OSRA** (Bliss, 1922). A very beautiful white variety dotted with lavender on both S. and F. The prettiest of the new plicates. \$2.00 each.

All varieties listed at 25c each are \$1.50 per dozen.



85-84 **Dream**

(Sturtevant, 1918)

A tall growing variety of graceful Pallida habits. 36 inches. S. lilac-pink; F. slightly darker with orange beard, almost the same color as Susan Bliss. It is a strong, vigorous grower and free bloomer. Flowers of medium size, stalks tall but well branched, moderately fragrant. Very popular and in big demand. 50c each; 3 for \$1.00.

Ft. Madison, Iowa.

I received my order of plants yesterday and I wish to say they were very high grade and sturdy specimens. To say I am well pleased would be expressing it mildly, as I am more than pleased, and I wish to thank you very much for this order, the manner of packing and the extra plants included.

L. W. L.

- 74-74 **PRINCESS VICTORIA LOUISE** (Goos & Koene-mann, 1910). S. sulphur-yellow; F. rich plum bordered cream. 30 inches. An early, free-flowering variety of strong and vigorous growth. 25c each; 3 for 60c; 12 for \$1.50.
- 83-84 **PROSPER LAUGIER** (Verdier, 1914). S. light bronze-red; F. velvety ruby-purple, orange beard. 30 inches. One of the best of the bronze varieties. 35c each; 3 for 85c.
- 81-82 **PROSPERO** (Yeld, 1920). S. pale lavender flushed yellow around the base; F. deep red-purple. Vigorous, tall variety bearing enormous flowers of fine shape. 48 inches. 50c each.
- 95-95 **PURISSIMA** (Mohr-Mitchell, 1927). A pure white Iris of great size, fine form and substance. Its vigor and tall, well branched stems make it one of the finest white Irises in commerce. Needs extra Winter protection in the colder states of the North. \$12.50 each.
- 72-75 **QUAKER LADY** (Farr, 1909). S. smoky lavender with yellow shading; F. soft lavender and old gold. A very attractive medium sized variety. 36 inches. 25c each; 3 for 60c; 12 for \$1.50.
- QUEEN ALEXANDRA** (Farr, 1910). S. purplish lilac; F. lilac reticulated bronze at the base. 22 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 88-88 **QUEEN CATERINA** (Sturtevant, 1917). Large, iridescent, pale lavender with yellow beard. 42 inches. An excellent variety. 50c each; 3 for \$1.00.
- 76-76 **QUEEN EMMA**. White. 25c each.
- 71-74 **QUEEN OF MAY** (Salter, 1859). S. and F. purplish lilac or rose. Vigorous grower and free bloomer. Good for mass effect. 32 inches. 25c each; 3 for 60c; 12 for \$1.50.
- RAMONA** (Mohr, 1924). A new plant of colors, petunia-violet, flushed cinnamon-brown, lightened up by an orange beard; fine form and substance and vigorous in growth. \$1.00 each.
- 74-74 **RAFFET** (Vilmorin, 1920). S. Bradley's violet; F. dark, with violet veinings; stalks low and well branched. Very late. 50c each.
- 75-75 **RED CLOUD** (Farr, 1913). S. rosy lavender-bronze; F. velvety maroon. Old gold stigmas. 25c each; 3 for 60c; 12 for \$1.50.
- 62-83 **RHEIN NIKE** (Goos & Koenemann, 1910). S. pure white; F. deep blue with white edge. 36 inches. The finest of the older varieties. 25c each; 3 for 60c; 12 for \$1.50.
- RODNEY** (Bliss, 1919). S. and F. self violet-blue. Free bloomer. 40 inches. 50c each; 3 for \$1.00.
- 87-89 **ROMOLA** (Bliss, 1924). One of the very best of the dominion seedlings, the blooms are very large, gracefully formed and delicately toned. S. pale lilac tinged pale ivory-yellow at the base; F. velvety red-violet. A free flower, strong grower, with well branched spikes. About 42 inches. \$6.00 each.
- 68-71 **ROSE SALTEN** (Bliss). A plicata, snow-white, S. and F. penciled a bright blue; more profuse flowering than Ma Mie or Mme. Chereau. Late. 50c each.
- 63-69 **ROSE UNIQUE** (Farr, 1910). S. and F. bright rose. The nearest approach to a pink Iris. Very early. 25c each; 3 for 60c; 12 for \$1.50.
- 74-78 **ROSEWAY** (Bliss, 1919). S. purple; F. duller shade; orange beard. One of the brightest red Pallidas. 36 inches. 35c each; 4 for \$1.00.
- R. W. WALLACE** (Perry, 1923). 42 inches. A beautiful rich deep purple Iris. Taller and darker colored than Germaine Perthus. Strong and vigorous. A magnificent Pallida. \$2.50 each.
- 77-78 **SALONIQUE** (Cayaux). S. cream, shading to buff at base; F. very rich red-purple with some white and brown lines at the base; splendid shape, good quality; yellow beard. 36 inches. 50c each.
- 85-84 **SAN GABRIEL** (Dean, 1921). S. lavender-violet, arched. F. widely flaring darker in color, finely reticulated brown at the haft; well branched. 48 inches. \$2.00 each.
- 87-86 **SEQUIAH** (Shull, 1926). 42 inches. Standards of light vinaceous lilac and falls pansy-purple shading to velvety red-purple. Somewhat similar to Ambassadeur but of different color, shape and habit of stalk. \$5.00 each.
- 84-84 **SHEKINAH** (Sturtevant, 1918). S. and F. pale lemon-yellow. The first clear yellow of good size and height. Strong grower. 36 inches. 25c each; 3 for 60c.
- 77-76 **SHERWIN-WRIGHT** (Kohankie, 1915). Vigorous and free flowering. Bright golden yellow. 25c each; 3 for 60c; 12 for \$1.50.
- 85-84 **SIMONE VAISSIERE** (Millet, 1921). S. white shaded azure; F. brilliant aniline-blue; throat veined golden and maroon on white base. Very beautiful, 30 inches. \$1.00 each.
- 85-87 **SNOW WHITE** (Sturtevant, 1926). 36 inches. A handsome new white Iris with pale green markings, of good form, size and substance. It is larger and much taller than White Knight, which is making it a very popular white Iris. It is very floriferous and a strong, vigorous grower. \$6.00 each.
- 92-90 **SOUVENIR DE LOETTITA MICHAUD** (Millet, 1923). 48 inches. Standards and falls of lobelia-blue with golden yellow veins on a white ground at the haft. Enormous blooms of perfect shape and substance on tall, well branched stalks. It is perfectly hardy, a strong grower and free bloomer. Worthy of its high rating. \$2.50 each.
- 91-88 **SOUVENIR DE MADAME GAUDICHAU** (Millet, 1914). S. violet; F. velvety purple. 42 inches. One of the most striking Irises. Early. 75c each.
- 85-86 **SUSAN BLISS** (Bliss, 1922). Uniform shade of deep rose-pink; the beard a light orange, very free blooming and of a robust constitution. One of the best pink varieties. 42 inches. 75c each.
- 89-84 **SWAZI** (Bliss, 1922). A dominion seedling. S. bluish violet; F. velvety blackish violet. Magnificent flower and a vigorous plant. 36 inches. Stock limited. \$7.50 each.
- 85-87 **SWEET LAVENDER** (Bliss). S. splendid pale lavender; F. broad, horizontal and a deeper rose-lavender than S. Medium. 30 inches. 50c each.
- 82-81 **TAJ MAHAL** (Sturtevant, 1921). Fine white. 36 inches. One of the most satisfactory of the new whites. \$1.00 each.
- 88-88 **TENEBRAE** (Bliss, 1922). A dependable free flowering, dominion seedling of a rich dark color. S. rich violet-purple, tinged dark maroon-purple at the center; F. rich velvety blackish purple. 36 inches. \$1.50 each.
- 84-82 **TROADES** (Perry). S. dull rose color; F. bright rose-crimson. A tall variety with splendid branched stems. \$1.00 each.
- 85-85 **TROPIC SEAS** (Shull, 1924). 48 inches. A beautiful deep blue-purple Iris with the falls showing a tinge of mulberry. Tall, vigorous grower. \$1.00 each.
- 85-86 **VALENCIA** (Mohr-Mitchell, 1926). 30 inches. A beautiful bright orange-buff self color. Flowers of good form and substance. Very hardy and prolific. \$1.50 each.
- 79-82 **VALERY MAYET** (Denis, 1912). S. coppery rose; F. deep red-brown, unusual color combination. 35c each; 4 for \$1.00.
- VICTORINE** (Lemoine, 1840). White with pansy-violet falls. 25c each; 3 for 60c.
- 73-76 **VIOLACEA GRANDIFLORA**. A massive rich blue; vigorous; free blooming. 25c each; 3 for 60c; 12 for \$1.50.
- 87-87 **WEDGEWOOD** (Dykes, 1923). A rich, true blue self. Both S. and F. are a uniform color of Wedgewood blue shading to white at the base of the segments with a white beard. Probably the best blue Iris. 42 inches. \$1.25 each.
- 71-72 **W. F. CHRISTMAN** (Fryer). S. white, tinged violet; F. purple with light border. Fragrant. 22 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 79-80 **WHITE KNIGHT** (Saunders, 1916). Beautiful snow-white without markings of any kind. Considered one of the best whites. 35c each; 4 for \$1.00.
- WHITE QUEEN** (Geylenkek). Syn., Queen Mary. A small, white flower, with throat and beard greenish white. A prolific bloomer, several days earlier than White Knight. 30 inches. \$1.00 each.
- 80-80 **WILD ROSE** (Sturtevant, 1921). 33 inches. A dainty pale wild rose-pink with white beards. Smooth, satiny texture. If you like pink Iris you will surely like this variety. \$1.00 each.
- 85-85 **YELLOW MOON** (Sturtevant). A light creamy yellow pallet of satiny smooth texture and fine form. A fine garden suggestion. Medium. \$1.50 each.
- 87-82 **YOLANDE** (Millet, 1923). 40 inches. Enormous dark velvety blue flowers of beautiful form and great substance. A strong, hardy grower and one of the most floriferous Iris we know. Especially good for landscape planting. \$1.50 each.
- 70-75 **ZANARDELLE**. S. and F. clear, beautiful blue. 28 inches. 25c each; 3 for 60c; 12 for \$1.50.
- 79-74 **ZUA** (Crawford, 1914). Dwarf. Very fragrant, crinkled and ruffled. Large flower of unique pearl-gray coloring. 50c each.
- ZWANENBURG** (Denis, 1909). S. cream, striped maroon; F. dark olive-brown, flaked violet. Large flower of exquisite coloring. 25c each; 3 for 60c.

All varieties listed at 25c each are \$1.50 per dozen.

Roanoke, Va.
I received the Gladiolus bulbs today and every one appears to be perfect, and they are certainly large ones. I also want to thank you for the extra bulbs included with this order.
J. F.

Dwarf and Intermediate Varieties

ATROVIOLOACEA. Light purple. 15c each; 12 for \$1.00.
CYANEA. Dark purple. 15c each; 12 for \$1.00.
DWARF FAIRY. White splashed violet. 15c each; 12 for \$1.00.
FLORIDA. Pure yellow. 25c each; 12 for \$1.50.
DOROTHEA. White tinged lilac. 35c each; 12 for \$3.00.
HELGE. Lemon-yellow. 25c each; 12 for \$1.50.
WALHALLA. Blue and purple. 15c each; 12 for \$1.00.

Siberian and Beardless Iris

ORIENTALIS. Blue-purple. 15c each; 12 for \$1.00.
SIBIRICA BLUE. Blue and white. 15c each; 12 for \$1.00.
SNOW QUEEN. White. 25c each; 12 for \$1.50.
SUPERBA. Purple. 25c each; 12 for \$1.50.
PERRY'S BLUE. Fine, tall, sky-blue. 50c each; 3 for \$1.00.
EMPEROR. Fine, tall, dark blue. 75c each; 3 for \$2.00.
DOROTHY K. WILLIAMSON. Vivid purple. 50c each; 3 for \$1.25.
SHELFORD GIANT. Canary-yellow. \$1.00 each; 3 for \$2.50.

New Irises



Originated

by Ourselves

KATHARINE E. LEES. White and delicate lavender, standards ruffled; fragrant; tall. 50c each; 12 for \$5.00.

RUTH PFEIFFER. Color somewhat similar to above, different form and a few days later, larger bloom, tall and fragrant. Praised by Mr. F. X. Schreiner in his 1929 Iris book as "one of the finest of its kind." 50c each; 12 for \$5.00.

FORTUNA. Reddish purple. 50c each; 12 for \$5.00.

LILIAN ROSE. Dainty pink. 50c each; 12 for \$5.00.

LOIS. Light blue. 25c each; 12 for \$1.50.

SYLVIA LUCAS. Blue and purple. 50c each; 12 for \$5.00.

PROFUSION. White, tinged lavender; a profuse bloomer. 25c each; 12 for \$1.50.

E. W. ROENING. Fawn and heliotrope. 50c each.

DR. HIDERSHIDE. Dark blue, heavily branched. 50c each.

F. B. SCHERMERHORN. Lavender-blue self. 50c each.

IMPROVED KING. Golden yellow and mahogany. 50c each.

DONALD MAXSON. Heliotrope and wine. 25c each; 12 for \$1.50.

W. H. ELLER. Pale yellow. 25c each; 12 for \$1.50.

SPECIAL COLLECTION. One each of the above 22

HELEN FRANCES. Tall lavender. 50c each; 12 for \$5.00.

MISS GEORGIANA. Purple and lilac. 25c each; 12 for \$1.50.

EMMA BEAL. Dark blue. 50c each; 12 for \$5.00.

EELSHAZZAR. S. dusky fawn; F. purple. 75c each.

INDIAN MAID. S. clouded lavender; F. dark reddish maroon. 25c each; 3 for 60c.

EDITH SCOVILLE (Pfeiffer, 1928). Self color. S. and F. a rich uniform purple-wine color; bright orange beard. 28 inches. \$1.00 each.

GRACE CAMERON (Pfeiffer, 1929). S. and F. beautiful uniform shade of dark lavender; F. slightly reticulated violet at the base; S. incurved and ruffled. Stout, erect stem. 24 inches. Beard yellow tipped white. Pleasing fragrance. \$1.00 each.

HILTON LUCAS (Pfeiffer, 1929). S. a delicate shade of tinted lavender, incurved and ruffled. F. a rich pansy-violet edged with a lighter border. Prominent yellow beard. Tall, well branched stem. 30 inches. Delightfully fragrant. A real beauty. \$1.00 each.

PRINCESS WENONAH (Pfeiffer, 1929). S. and F. beautiful uniform shade of light lavender, similar in color to Caroline Stringer. Quite prominent yellow beard. Extra strong, heavy, stiff stem, well branched. 30 inches. \$1.00 each.

varieties, originated by ourselves, for \$5.00, postpaid.

Duluth, Minn.

The two orders I placed with you were promptly received and I wish to say that I was more than pleased with the stock. For size and generous count you have them all beat, especially so when one considers that a portion of the order was special collections, and very attractively priced.

Just writing to show my appreciation for your promptness and care.

R.L.

Chicago, Ill.

I received the plants I ordered all in fine shape, and they are wonderful stock. Many thanks for the extra plants you sent. I will always remember your kindness.

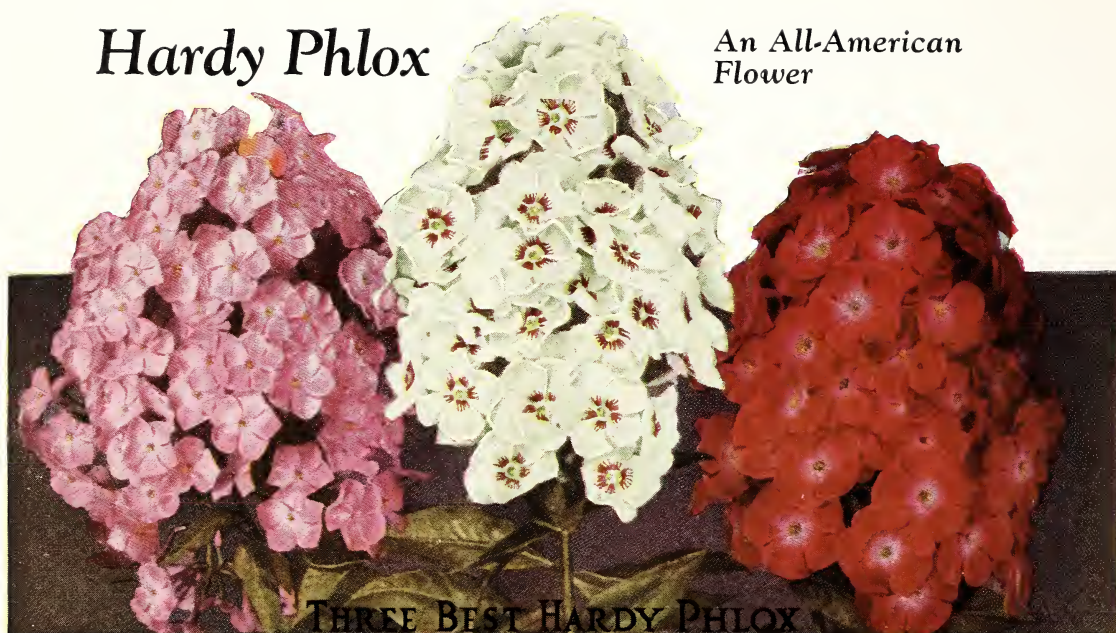
J. C.

4 PHLOX FREE

You can have Four Fine Phlox Free instead of Peonies, Iris or Tulips. Just send us an order for \$5.00 worth or more of anything in this catalog at regular prices, except Bargains or Special Collections, and with your order send the names and addresses of 3 neighbors or friends on back of order blank, who have gardens and we will ship to you with your order Four Fine Phlox Free.

Hardy Phlox

An All-American Flower

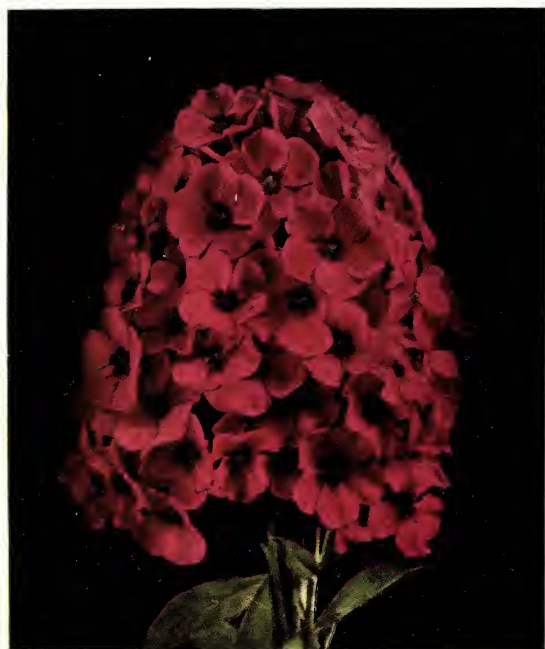


THREE BEST HARDY PHLOX

The Phlox is one of the foremost indispensable plants for the border. Not only in a group by itself is the Phlox effective, but intermingled with the other hardy perennials in the garden or border it lends beauty and color to the surrounding plants. There are so many places where a planting of brilliant colored Phlox would increase the beauty of the grounds that it is useless to mention them all. An experienced gardener will tell you that because of the dependability and long blooming period of the Phlox that it is the very backbone of the perennial garden. It starts blooming in July and blooms profusely until late in September when the hard killing frosts stop it. The demand for Phlox increases every year, which proves that its popularity is spreading rapidly. Here at our nursery where the rows run right up to the highway, their brilliance seems to be an irresistible force that compels tourists to stop, admire them and place orders for them before they leave.

Easy to Cultivate

Phlox is less exacting than many of the perennials but does best in a rich, loamy soil in open sunlight. For best results plant about two feet apart and divide the clumps and transplant every two or three years. Colors vary from lily-white through all the pinks, reds, to dark purple.



R. P. Struthers.

We are especially proud of our Phlox offering this year due to the high quality of the roots and the wide selection of colors and varieties. Prices are extremely low considering the time it has taken to develop these plants. We suggest that you make selections early.

Not less than 3 of any variety will be sold at dozen rates.

	Each	Doz.
BERANGER. Delicate pink; large florets....	\$0.25	\$2.50
BRIDESMAID. White with a crimson eye25	2.50
CHAMPIGNOT. Rose-pink25	2.50
DR. C. H. MAYO. White with red eye; tall...	.35	3.50
ECLAIREUR. Brilliant carmine-rose25	2.50
ELIZABETH CAMPBELL. Light salmon-pink.	.35	3.50
ENCHANTESS. Rich salmon-pink35	3.50
FRAU ANTON BUCHNER. Large, pure white25	2.50
GEN. VON HUETZ. Salmon-red; white and carmine eye25	2.50
GEORGE STROHLEIN. Orange-red25	2.50
INDEPENDENCE. White25	2.50
J. H. KAHLER. Extra fine pink40	4.00
KOENIGSHOFER. Scarlet; extra large25	2.50
MISS LINGARD. Early white, lilac eye25	2.50
MRS. JENKINS. Pure white25	2.50
PANTHEON. Rose-pink25	2.50
PAUL DUTRIE. Lavender25	2.50
PRINCESS ELIZABETH. White with large crimson eye25	2.50
PROP. VIRCHOW. Bright carmine overlaid scarlet35	3.50
RHEINLANDER. Soft pink with deeper eye.	.25	2.50
R. P. STRUTHERS. Bright rose-carmine25	2.50
RICHARD WALLACE. Pure white with crimson eye. Tall25	2.50
RISEING SUN. Bright salmon-pink25	2.50
RIVERTON JEWEL. Pink, with crimson-red eye25	2.50
RIINSTROOM. Solid deep pink25	2.50
STEBOLD. Orange-scarlet25	2.50
THOR. Salmon-pink, red eye; tall35	3.50

Please note the excellent list of varieties we are offering this year. Not less than three plants of any variety at the dozen rate.

Phlox Collection No. 1

ONE each of six varieties, all different colors, \$1.35
postpaid for

Phlox Collection No. 2

TWELVE Choice Phlox, postpaid for \$2.50
Three each of four varieties, a pink, salmon, red and white.

Phlox Collection No. 3

ONE each of all 27 varieties listed, actual \$6.00
value, \$7.40, postpaid for
THREE each of 27 varieties listed, actual \$15.00
value, \$22.20, postpaid for

Hardy Perennial Flowers

Achillea - Milfoil

Achilleas are of easy culture and grow in any good garden soil, preferring sunny locations. They are useful for the border and for cutting.

BOULE DE NEIGE (Ball of Snow). Small, white flowers, wonderful for cutting to fill in with other flowers. Blooms in June. 25c each; \$2.00 per doz.

THE PEARL. Pure white flowers borne in the greatest profusion on strong, erect stems 2 feet high. 25c each; \$2.00 per doz.

Aconitum - Monkshood

Aconites are invaluable for planting in shady and semi-shady positions; also fine for cutting.

SPARKS' VARIETY. July and August flowering; tall branched spikes covered with deep blue, monkshood flowers. Bulbs, 25c each; \$2.50 per doz.

Astilbe - Spirea

JAPONICA. This is one of the few attractive perennials that thrive either in moderate shade or in the open. Perfectly hardy. Large, plummy heads of creamy white or pink; flowers in June or July. 3 to 4 feet. Either variety, 35c each; \$3.50 per doz.

Boltonia

ASTEROIDES. Grows to 6 or 7 feet in height and produces an amazing number of small, daisy-like, white flowers in late Fall. Fine for cutting in combination with Delphinium. 25c each; \$2.00 per doz.

Coreopsis

LANCEOLATA GRANDIFLORA. A beautiful hardy border plant, grows 18 to 24 inches high and produces its bright yellow flowers in great profusion. By cutting off old flowers, will bloom until Fall. 25c each; \$2.00 per doz.

Dictamnus - Gas Plant

The Dictamnus is one of the most satisfactory hardy plants in cultivation, both on account of splendid flowers and its rich, durable foliage. 50c each.



Oriental Poppy, "Orientale."

Dicentra - Bleeding Heart

SPECTABILIS. An old-fashioned favorite. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. Flowers in May. 18 to 30 inches. Heavy roots, 75c each.

Daisy

In the garden they are classed among the most known hardy plants. All varieties are fine for cut flowers.

ALASKA (Shasta Daisy). Large, pure white flowers, yellow center. 25c each; \$2.50 per doz.

MEMORIAL DAISY (Leucanthemum). A very hardy and early flowering Daisy. Flowers not so large as Alaska or Shasta, but its extreme earliness (usually before Memorial Day), makes it a desirable variety. 25c each; \$2.00 per doz.

PAINTED DAISY (Pyrethrum roseum hybridum). Very hardy and one of the choicest of the perennials. The fern-like foliage is attractive when the plants are not in bloom, and the flowers range from white, through shades of pink to deep cerise. Fine for cut flowers in May and June. 25c each; \$2.50 per doz.

Delphinium - Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the Fall; and furnish the most satisfactory blues to any color scheme.

BELLADONNA. The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2-yr. clumps, 25c each; \$2.50 per doz.

BELLAMOSUM. The dark blue form of the popular Belladonna. 2-yr. clumps, 25c each; \$2.50 per doz.

CHINESE BLUE. A very pretty variety with fine, feathery foliage and intense gentian-blue flowers in open panicles. 1-yr. clumps, 20c each; \$2.00 per doz.

CHINESE WHITE. A pure white form of the above. 1-yr. clumps, 20c each; \$2.00 per doz.

GOLD MEDAL HYBRIDS. These are in all shades of blue and purple. Mixed colors only. 25c each; \$2.50 per doz.

WREXHAM HYBRIDS. An extra fine strain of large flowering Delphiniums. Mixed colors only. 2-yr. clumps, 50c each; \$5.00 per doz.



Wrexham Hybrid Delphiniums.

Gypsophila - Baby's Breath

Invaluable for cutting to fill in with bouquets. Also fine for filling in bare places in the border. The plant forms a dense, spreading bush, covered with tiny, white flowers. Roots, 25c each; \$2.50 per doz.

Hemerocallis - Yellow Day Lily

Well known family resembling lilies in character and bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of Summer. Very showy in the garden. 2 to 4 feet in height.

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1½ feet. 35c each; \$3.00 per doz.

FLAVA (Lemon Lily). Sweet scented; clear full yellow. Flowers in June. 2½ feet. 25c each; \$2.50 per doz.

THUNBERGI. Somewhat like Flava, but flowers in July, a month later. 3 to 4 feet. 30c each; \$2.50 per doz.

Heuchera - Coralbells

ALBA. Delicate creamy white flowers on a 12 to 18 inch stem. Flowers in June. 25c each; \$2.50 per doz.

ROSEA. Light rose colored flowers on stems 16 to 24 inches. Very delicate and attractive. 50c each.

Lily-of-the-Valley

A liberal top dressing of well-decayed manure will be well repaid in the size of bloom and length of stem of these sweetly scented flowers. Clumps, 35c each; \$3.50 per doz.

Hardy Perennial Flowers—Continued

Lychnis - Campion

A fine old-fashioned flower bearing large heads of bright red flowers that are very striking. These combined with Achillea and blue Delphinium make an ideal patriotic bouquet on July 4th. Blooms early July. 2 to 4 feet. 25c each; \$2.50 per doz.

Monarda or Bergamot - Oswego Tea

Showy plants growing from 2 to 3 feet high, with aromatic foliage and producing their bright flowers in July and August.

DIDYMA, CAMBRIDGE SCARLET. Brilliant crimson-scarlet. 25c each; \$2.50 per doz.

DIDYMA ROSEA. Similar to above, but with rose colored flowers. 3 feet. 25c each; \$2.50 per doz.

Oriental Poppies

These Poppies are the regal representations of the popular Papaver family.

ORIENTALE. Brilliant, showy scarlet; flowers in May and June. Very showy. Must be transplanted when dormant in August and September. 25c each; \$2.50 per doz.

Ranunculus - Yellow Buttercup

Well known, double, yellow Buttercup. Effective either as a cut flower or grouped in hardy border, blooming in great abundance in May and June. 24 inches. 25c each; \$2.00 per doz.

Spirea - Dropwort

FILIPENDULA. Numerous corymbs of white flowers, 15 to 24 inches high, in June and July. Pretty fern-like foliage. 25c each; \$2.50 per doz.

Our Choice Gladiolus

	Each	Doz.
Albania. Pure white, wide open flowers		\$0.50
America. Lavender-pink50
Annie Laurie. Light pink15	1.50
Anthony B. Kunderd. Deep cream75
Autumn Queen. Cream-yellow50
Baron Hulot. Indigo-blue50
Bertrex. White50
Blue Isle. Blue		1.00
Blushing Beauty. Delicate shell-pink50
Break o' Day. La France pink flushed with cream10	1.00
Byron L. Smith. Orchid-lavender10	.75
Capt. Boynton. Fine blotched lavender10	1.00
Carmen Sylva. Finest white10	.75
Catherine Coleman. La France pink25	2.50
Challenger. Large rich dark red10	1.00
Charles Dickens. Bright radiant purple25	2.50
Copper Bronze. Strikingly unusual as named15	1.50
Crimson Glow. Fine red10	.75
Diensers American Beauty. American Beauty rose ..	.10	1.00
Dr. Elkins. White, purple blotch15	1.50
Dr. F. E. Bennett. Startling "house afire" red; large, magnificent20	2.00
Dr. Moody. Large lavender	1.00	10.00
E. J. Shaylor. Rose-pink50
Elizabeth Tabor. Large, early pink, carmine throat ..	.10	.75
Giant Nymph. Rose-pink, yellow throat50
Gloriana. Fine, large salmon25	2.50
Gold. Pure yellow10	1.00
Golden Dream. Finest yellow; tall grower25	2.50
Golden Measure. Yellow10	1.00
Halley. Salmon-pink50
Helen Franklin. White50
Henry Ford. Vigorous purple10	1.00
Herada. Mauve50
Hinemoa. Pink flecked chocolate	2.50	
Hoosier. Salmon-rose, violet-maroon blotches10	1.00
Ida Van. Red50
J. A. Carbone. Iridescent orange-salmon10	1.00
Jack London. Salmon10	.75
Joe Coleman. Rich red ruffled50
K's Glory. Creamy pink10	1.00
Le Marechal Foch. Lavender-pink50
Lily White. White50
Longfellow. La France pink10	1.00
Los Angeles. Shrimp-pink10	1.00
Louise. Lavender50
Lucette. White, pink lines50
Maine. White15	1.50
Marshall Foch (K). Salmon-pink10	1.00
Marie Kunderd. Early white10	1.00
Marmora. Lavender-gray	1.00	10.00
Mary Fennell. Lavender50

Anna Eberius

Dark velvety purple, throat shading deeper. Wide open flowers of excellent substance. 10c each; 75c per doz.

Phillipsburg, N. J.

The Gladiolus bulbs arrived in A-No. 1 condition. Well pleased with the bulbs and if the flowers are as nice as bulbs, which I hope they are, then I will send you a larger order next year.

P. A. H.

Our Choice Gladiolus

	Each	Doz.
Mary Frey. Lavender-pink (orchid)	\$1.00	\$10.00
Mary Pickford. Creamy white50
Minnet. Large, clear, delicate lavender75	7.50
Miss Madison. Dainty pink, overlaid on white10	1.00
Mona Lisa. Blushed white10	.75
Mrs. F. C. Hornberger. Extra fine, pure white	1.00	10.00
Mrs. F. C. Peters. Lavender10	1.00
Mrs. F. Pendleton. Rose-pink50
Mrs. Geo. W. Moulton. Cerise10	.75
Mrs. H. E. Bothin. Geranium-pink10	1.00
Mrs. Leon Douglas. Flame15	1.50
Mrs. Dr. Norton. Cream-white10	.75
Mrs. Van Konynenburg. Pale lavender-violet50	5.00
Mrs. Wm. E. Clark. Shell-pink10	1.00
Mr. Mark. Blue10	.75
Mr. W. H. Phipps. La France pink20	2.00
Nancy Hanks. Peach-red to orange-pink10	1.00
Nixe. Jasper-pink10	1.00
Nora. Blue50
Odin. Light jasper-red75
Opalescent. Rose-lavender, lilac throat10	.75
Paul Pfitzer. Velvety purple50	
Peace. Late white50
Peach Rose. Rose-pink10	1.00
Pearl of California. Soft La France pink	1.00	
Pink Perfection. Pink10	1.00
Pink Wonder. Pink10	.75
Pollyanna. Rich, golden yellow10	1.00
Pride of Wapakah. Beautiful lavender-rose10	1.00
Prince of Wales. Salmon-orange50
Princely. Very fine tinted white15	1.50
Principine. Red50
Purple Glory. Deep maroon-red; ruffled10	1.00
Quinton. Coral-pink10	1.00
Red Emperor. Fine red10	1.00
Richard Diener. Geranium-pink10	1.00
Rose 1910. Rose-pink50
Rose Ash. Ashes of roses50
Rose Glory. Deep rose50
Rosella. Rose-mauve50
Scarlano. Vermilion50
Scarlet Princeps. Beautiful red50
Schwaben. Yellow50
Sheila. Light coral-red10	1.00
Shell Pink. Light rose-pink50
Snow Boy. White50
Sweet Lavender. Light lavender		1.00
Sydonia. Claret-purple50
Theda. Shrimp-pink, yellow throat50
The Orchid. Lavender-pink, resembles an orchid50	5.00
Tycko Zang. Large salmon-pink10	1.00
Tyrian Beauty. Tyrian rose10	1.00
Vesuvius. Blood-red10	1.00
Violet Beauty. Cerise-violet50
White Glory. White10	1.00
White Wonder. White10	1.00
Wilbrink. Lavender-pink50
Willie Wigman. White, dark throat50
Willis E. Fryer. Deep violet10	1.00
Yellow Wonder. Buttercup-yellow10	1.00



Mrs. Leon Douglas

This variety we believe has the largest flowers in existence. The spikes are immense, the flowers well placed and wide open. The color is begonia-rose striped with flame and brilliant scarlet. 15c each; \$1.50 per doz.

Primulinus Varieties

	Each	Doz.
Alice Tiplady. Orange		\$0.50
Altair. Salmon-saffron50
Argo. Myrtle-pink75
Arlon. Orange50
Capella. Orange-red50
Dorothy Wheeler. Pink50
Golden Frills. Deep, rich daffodil-yellow25	2.50
Helen Tawney. Pink, blotched throat50
Jewell. Salmon-pink50
Maiden's Blush. Pink50
Ming Toy. Buff-yellow75
Myra. Salmon and yellow50
Orange Queen. Beautiful copper-orange10	1.00
Rosalia. Yellow and orange50
Salmon Beauty. Salmon-yellow50
Salmon Glow. Orange-salmon10	1.00
Souvenir. Pure canary-yellow10	.75
Tiffany. Pure white10	1.00
White Butterfly. White10	1.00



Lilium Umbellatum.

Lilium Umbellatum (Candlestick Lily)

Orange-red flowers in upright umbels; somewhat similar to *Lilium Elegans*, but grows taller; two to three feet or more. Blooms in June. Perfectly hardy and can be planted either in the Fall or early Spring.

Large Bulbs. 25c each; \$2.50, postpaid.

Haverhill, Mass.

The shipment of bulbs arrived promptly and in excellent shape. I am not only very much satisfied with the way you filled the order, but greatly pleased with the overcount and generous filling of the same.

G. E. D.

Hardy Lilies

Lilium Candidum

(Madonna Lily)

Lilium Candidum is the grand old-fashioned garden Lily; and one of the most beautiful clear waxy white flowers, with pleasing fragrance.

Bulbs of this Lily should be planted in **August or September**. We cannot supply them at any other season. Plant in loamy or sandy soil, or surround the bulb with sand and an open sunny location is best. This Lily must be planted rather shallow, not over three inches of soil covering the bulbs.

Mammoth Size Bulbs. 50c each; \$5.00 per doz., postpaid.

Lilium Tigrinum

(Tiger Lily)

The old-fashioned Tiger Lily of mother's garden. Orange, spotted purple. Extremely hardy. Plant either Fall or Spring.

Large Bulbs. 25c each; \$2.50 per doz., postpaid.

Lilium Regale or Myriophyllum

(The Regal Lily)

One of the most beautiful and hardiest of Lilies in cultivation. The flowers are white, shading to yellow in the throat, with a pink tinge on the outer edge of petals. A strong grower on slender wiry stems two to four feet high, covered with long, lanceolate foliage. The flowers are of large size when fully expanded, six to eight inches across the trumpet-shape bloom. It is deliciously scented reminding one of the Jasmine, but lacking the heavy oppressive odor of most lilies. Blooms outdoors in the northern states in July.

The Regal is an extra fine garden Lily and is also an excellent forcer in the greenhouse. Plant in the Fall or early Spring in well drained soil, five to six inches deep.

Large Blooming Size Bulbs. 35c each; 3 for \$1.00, postpaid.



Lilium Regale.

Lily Collection No. 1

4 for \$1.00, postpaid.

1 <i>Lilium Tigrinum</i>	\$0.25
1 <i>Lilium Regale</i>35
1 <i>Lilium Umbellatum</i>25
1 <i>Lilium Candidum</i>50

Value \$1.35

Postpaid for only \$1.00

Lily Collection No. 2

Three each of four varieties.

3 <i>Lilium Tigrinum</i>	}	\$1.25
3 <i>Lilium Umbellatum</i>		
3 <i>Lilium Regale</i>		1.00
3 <i>Lilium Candidum</i>		1.25

Value, \$3.50

Postpaid for only \$2.50

Choice Imported TULIP BULBS

We import large quantities of Tulips every year direct from Holland, and supply only bulbs of the highest quality. These bulbs can only be supplied in the Fall, and should be planted before the ground freezes.

Planting. Tulips may be planted any time in October or November before the ground freezes up. Plant in beds or borders four to five inches deep and about six inches apart. A light covering of straw or marsh hay is advisable in northern states, but do not put this on UNTIL AFTER THE GROUND IS FROZEN SOLID.

Regarding Postage. We will prepay postage on all Tulip orders in the first four zones. For each zone beyond the 4th, add 15c per 100 bulbs. Orders for 300 or more will be forwarded by express.

Prices on Tulips are net. No discount allowed.

Darwin Tulips

Darwin Tulips are beautifully outlined, cup-shaped and carried on tall, stiff stems. The colors vary from almost jet black, crimson, scarlet and purple to lilac, mauve, pink and indescribable intermediate blending and pastel shades. Yellow is the one color missing, but this can be supplied from the Cottage varieties listed under Cottage or May-Flowering Tulips.

	Doz.	100
Baronne de la Tonnaye. Bright pink	\$0.65	\$4.50
Bartigon. Large, bright crimson-scarlet65	4.50
Chant de Cygne. Fiery red, large, blue base...	1.50	
Clara Butt. Soft salmon-pink65	4.50
Dream. Large; lilac65	4.50
Farncombe Sanders. Fiery rose-scarlet65	4.50
Glow. Brilliant red, white base65	4.50
King Harold. Dark maroon-scarlet65	4.50
La Tulipe Noire. The black Tulip75	5.00
La Fiancee. Beautiful lilac-rose, large, good forcer ..	1.00	
Le Notre. Lively rose; earliest for forcing65	4.50



Tulip Collection — Darwin Mixture

100

Extra fine Darwin Tulips, strictly first class bulbs in a very fine assortment of colors at the attractive low price of

\$3.00

	Doz.	100
Mme. Krelage. Soft rose, margined blush	\$0.65	\$4.50
Mrs. Potter Palmer. Glowing purple75	5.00
Nauticas. Large cherry-rose65	4.50
Petrus Hondius. Large soft rosy carmine75	5.00
Princess Elizabeth. Soft rich rose75	4.50
Pride of Haarlem. Carmine-rose65	4.50
Rev. H. Ewbank. Heliotrope-lilac65	4.50
Victoire d'Olweira. Purplish red; fine forcer75	5.00
White Queen. White, fading to pink65	4.50
Zulu. Rich purple-black65	4.50

Cottage or May-Flowering Tulips

	Doz.	100
Gesneriana Lutea. Golden yellow, sweet scented ...	\$0.60	\$4.00
Gesneriana Spathulata. Bright scarlet60	4.00
Inglescombe Yellow. The yellow Darwin60	4.00
John Ruskin. Salmon-rose, yellow margin75	4.50
Picotee. White, margined rose60	4.00
Rembrandt. Mixed75	

Sacramento, Calif.

This is written to acknowledge receipt of the shipment of Peony roots recently received from you and to express appreciation for the very generous treatment accorded in this transaction. The extra roots included were a most agreeable surprise and the selections you made in filling this assortment certainly convinces one that you intend to give more than a square deal.

C. H.

Sayre, Pa.

My order of bulbs came through in nice shape and I appreciate the nice size of bulbs you sent. Please accept my thanks for many extra bulbs. I am looking forward to some nice blooms this year.

H. Z.





Louis XIV.

Parrot Tulips

Their fringed and corrugated petals with their wonderful variations make these old-fashioned flowers the most curious of all Tulips. They flower about the same time as other late sorts.

	Doz.	100
Cramoisi Brilliant. Deep crimson, large black center	\$0.60	\$4.00
Lutea Major. Bright yellow; large60	4.00
Markgraaf. Yellow striped scarlet and green60	4.00



Breeder Tulips

Breeder Tulips are closer to the parent type of this ancient flower than others, from which the Darwin race is supposed to have developed, and the richly hued colors are coming into favor. They blossom in May, though not so tall, perhaps, as the Darwins, but have larger blossoms. The colors include many rare among flowers—browns, bronzes, purples, blue-blacks, deep mauves, dull gold and dark lilac, all exquisitely blended.

	Doz.
Bacchus. Very large, dark blue plum color	\$1.50
Cardinal Manning. Dark violet, shaded rose bronze	1.00
City of Haarlem. Brilliant carmine, pure white base	1.50
Copernicus. Copper-bronze with old rose	1.00
Dom Pedro. Coffee-brown; extra forcer	1.25
Fairy Panorama. Mahogany	1.00
Faust. Dark purple-maroon, blue base	1.00
Godet Parfait. Dark plum-purple, white base ..	1.25
James Watt. Black-purple, inside lighter purple.	2.50
Louis XIV. Purple, flushed golden bronze	1.50
Prince Albert. Brown with violet shade	1.00
Prince of Wales. Maroon-brown, inside coppery brown	1.25
Prof. Schotel. Clear lilac-violet	1.00
St. James. Old rose edged bronze	1.00
Velvet King. Velvety purple, yellow base	1.00
Vulcan. Violet-carmine, bordered orange	1.25

Single Early Tulips

	Doz.
Cramoisi Brilliant. Vermillion-scarlet. \$3.50 per 100	\$0.60
La Reine. White60
Keizerskroon. Red, golden border	1.00
President Lincoln. Light violet85
Rose Luisante. Brilliant deep pink85
Yellow Prince. Golden yellow75

Double Early Tulips

	Doz.
Couronne d'Or. Beautiful golden yellow	\$0.75
Murillo. Pink, suffused with white65
Rubra Maxima. Dazzling scarlet75
Salvator Roca. Beautiful rose75

Other Dutch Bulbs

	Doz.	100
CROCUS. Fine mixed	\$0.50	\$3.50
GRAPE HYACINTHS. Blue. .50 ..	.50	3.50
SCILLA. Blue .. .35 ..	.35	2.00
SNOWDROPS. Single white35 ..	.35	2.00
SNOWDROPS. Double white .. .50 ..	.50	3.50

12 Tulips FREE

If you send us an order for \$5.00 worth or more for any regular stock at regular prices, excepting all Bargains and Special Collections, and send us with your order, three names and addresses of neighbors or friends who have gardens, we will send you free with your order, 12 fine assorted Tulips. Or if you prefer, you can have 2 Peonies, as on page 13, or 6 Iris, as on page 15, or 4 Phlox, as on page 23. Be sure to specify your preference.

THE PFEIFFER NURSERY

WHOLESALE AND RETAIL

DIRECT FROM GROWER TO USER

WINONA, MINNESOTA

FEB 3 1931 ★

Department of Agriculture

Cups and Medals
Awarded given Pfeiffer for finest
Peony and Iris Exhibits
at Leading Flower Shows
for Pfeiffer Grown Stock.



Dear Flower Lover:

Presuming that you are a flower lover and probably interested in extending your garden, improving it, or replacing some of the older varieties with some of the newer, more beautiful, more desirable PEONIES, IRIS, PHLOX, TULIPS, ETC., we are sending you herewith,—

Our new 1930 Catalog of Perennials for Fall Planting, showing many varieties in actual colors, filled with special bargains and collections that will enable you to replenish your garden to your heart's content, at very little cost, with quality stock, with varieties that heretofore were probably beyond reach of your pocketbook due to scarcity of supply and high prices that were necessary.

If you are not already familiar with Pfeiffer Quality,—send us an order and let us prove conclusively that Pfeiffer stock is just a little better than the best you ever secured elsewhere and a lot better than that ordinary stuff you usually get from Nurseries who do not grow their own.

WE GROW OUR OWN. In fact, we specialize on Peonies, Iris, Phlox, Gladiolus, etc., grow them by the thousands. They are a hobby with us. That's why we give them unusual care, best possible attention in growing and handling. Then they are dug and packed properly for shipment, not just good enough to get by, but the best we know how. The result is they reach you in finest possible condition bound to thrive when planted in your own ground and make the greatest possible growth—right from the start.

The success you have with things that grow depends upon the treatment and care they have received before you get them. We give ours the best—that's why.

Pfeiffer roots and bulbs seldom fail, at least not through any fault of ours. Regardless of where you have bought in the past and how fine the stock might have been, our present supply is better than any you ever obtained anywhere—at any price. In fact, it's the best we have ever produced which means greatest values ever offered.

We will appreciate any order you send us, large or small, and by means of this order we hope to make you a friend, a real Pfeiffer Booster, and your source of supply for any and all of your future needs.

Send your order soon, let us make the selection of your stock now and have it among the first orders to be shipped, a matter that will be of considerable advantage to you.

Yours very truly,

THE PFEIFFER NURSERY.

C. A. Pfeiffer.



DON'T OVERLOOK SPECIAL OFFERS AND BARGAINS IN CATALOG.



Some Wonderful Values for PEONY Fans

Anyone familiar with Peony values will readily recognize the bargains we are offering in the following listing. To those who are not in position to judge varieties, we can simply say that the following are among the most beautiful, most popular, most desirable varieties of the entire Peony kingdom and some of them should by all means be in your Peony garden to make it better, different, more complete than the average Peony garden in your neighborhood at lowest prices ever made.

Albert Crousse. Light pink	\$1.00	Livingstone. Lilac-rose	\$1.00
Avalanche. White	1.00	Mme. Emile Galle. Shell-pink	1.00
Charles Verdier. Deep rose	1.00	Mons. Jules Elie. Pink	1.00
Charles McKellip. Crimson	1.00	Mrs. Carew. Delicate pink	1.00
Chestine Gowdy. Silvery pink	1.00	Prince of Darkness. Dark red	1.00
Eugenie Verdier. Hydrangea-pink	1.00	Rose Here. Bright crimson	1.00
Harriet Farnsley. Flesh-pink	1.00	Rubra Superba. Rich red	1.00
H. F. Reddick. Dark crimson	1.00	Susan B. Anthony. White	1.00
La Perle. Pink	1.00	Baroness Schroeder. White	1.00

Any of the above varieties are exceptionally strong healthy roots, guaranteed to be up to the highest standard of Pfeiffer quality.

Your own selection, any 7 of the above at our special price of... **\$5.00** Post-paid

Your choice, any 15 of the above for only..... **\$10.00** Post-paid

Wonderful Peony Free

With \$10.00 order of above we will give a Luetta Pfeiffer worth \$5.00 free if order is sent promptly.

An Assortment of Perennials

For Those Who Desire a Riot of Color

If you brought them in from your local greenhouse or from nurseries selling through agents or from wholesalers who job these varieties instead of growing them like we do—they will cost you from \$5.00 to \$7.00. Our low price for the entire lot is to make new customers and boosters for the Pfeiffer Nursery. Order the collection and you will be convinced that it is one of the greatest values ever offered by any nursery.

- 1 Red Peony. Red.
- 2 Iris. Different colors.
- 2 Phlox. Pink.
- 1 Delphinium. Blue.
- 2 Hemerocallis.
- 1 Oriental Poppy.
- 1 Lily Regale.
- 1 Daisy.
- 1 Achillea. White.
- 1 Lychnis. Large flower; bright red.
- 1 Baby's Breath.
- 1 Lily-of-the-Valley.

All 15 of Above for **\$3.65**

Iris Collection No. 7

Seven of the World's Highest Rated Iris

An opportunity for Iris lovers to fill out their Iris collection with some of the most famous varieties known at a cost never before attempted, and probably never again repeated. A wonderful array of color selected by us and recommended to all Iris fans who desire to have the best Iris display in their neighborhood, and have variety and quality of a character worth entering in any Iris show and a chance of winning some of the prizes usually offered.

Rate	Name	General Color	List Price
9.1	Morning Splendor.	Violet and raisin-purple.	\$1.50
9.2	Mme. Durrand.	Cinnamon-buff and old gold	2.00
9.2	Cardinal.	Lavender and velvety purple	7.50
9.1	Bruno.	Rose and red-purple	4.00
9.2	Asia.	Lavender and pale violet-purple	1.00
9.2	Ambassadeur.	Lavender and red-violet	.50
9.1	Germain Perthuis.	Violet	3.50
			\$20.00

Actual Value **\$20.00** Postpaid for ONLY **\$15.00**

\$1.00 Perennial Bargains

fill out in your back yard. Your selection from the following will enable you to gratify your desires at very little cost, in fact, every dollar invested in the following multiplies ten-fold in beautifying and increasing the value of your property.

If you are in a position to judge values and know what Pfeiffer quality really is, you will readily recognize the wonderful bargains listed here for \$1.00. If values and Pfeiffer quality are unknown to you a trial order selected from the following will quickly demonstrate the fact that Pfeiffer values and quality cannot be duplicated.

- 3 Peonies. All different, red, white and pink **\$1.00**
- 6 Delphinium. Assorted varieties. **1.00**
- 10 Iris. All different, including Ambassadeur **1.00**
- 5 Phlox. All different **1.00**
- 6 Daisies. Assorted varieties **1.00**
- 5 Hemerocallis. All different ... **1.00**
- 5 Lilies. Different varieties **1.00**
- 6 Oriental Poppies. See cut on page 25 **1.00**
- 2 Bleeding Heart. Pink flowers.. **1.00**
- 4 Astilbe. 2 pink, 2 cream **\$1.00**
- 6 Achillea. 3 The Pearl and 3 Boule de Neige **1.00**
- 5 Gypsophila. Single Baby's Breath **1.00**
- 4 Heuchera (Virginal). Coralbell **1.00**
- 6 Hollyhocks. Single mixed **1.00**
- 6 Hollyhocks. Double mixed ... **1.00**
- 6 Lychnis (Lamp Flower). Bright red **1.00**
- 5 Lily-of-the-Valley. Large clumps **1.00**
- 5 Siberian Iris. All different **1.00**

Any
Six
Collections
Your
Selection

\$5.00
Postpaid

Names and Addresses of Home-Owning Neighbors and Friends Who Have Gardens and Might Be Interested in Flowers

As a means of putting our catalog into the hands of more flower lovers and to acquaint them with Pfeiffer Quality, bargain offers and collections, we ask the co-operation and help of all Pfeiffer customers.

You undoubtedly know some friends or neighbors who own their homes, love flowers, and might be interested. If you will send their names and addresses in the spaces provided below at the same time you send your order, we will give you choice of any of the gifts described below, if you will indicate or check your preference.

THE PFEIFFER NURSERY,
Winona, Minn.

To be sent in with your order for \$5.00 or more worth of Peonies, Iris, Phlox, Tulips and other Perennials—regular stock—at regular catalog prices. This does not apply on Bargains or Collections

Name

Town State

Street Address

Name

Town State

Street Address

Name

Town State

Street Address

Check your choice of gifts desired.

2 Peonies
Free
as per
Special Offer
on page 13
of catalog

6 Irises
Free
as per
Special Offer
on page 15
of catalog

4 Phlox
Free
as per
Special Offer
on page 23
of catalog

12 Tulips
Free
as per
Special Offer
on page 30
of catalog

Names and Addresses of Home-Owning Neighbors and Friends Who Have Gardens and Might Be Interested in Flowers

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Street Address

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Check your choice of gifts desired.

2 Peonies
Free
as per
Special Offer
on page 13
of catalog

6 Irises
Free
as per
Special Offer
on page 15
of catalog

4 Phlox
Free
as per
Special Offer
on page 23
of catalog

12 Tulips
Free
as per
Special Offer
on page 30
of catalog

This Announcement is made to call your attention to Pfeiffer's Limited Bargain Offers shown in Special Spring Broadside

EFFECTIVE JANUARY 1st, 1931 FOR A LIMITED TIME ONLY

PEONIES—See Catalog pages 2 and 7 to 14, also inside spread of Special Spring Broadside.

All Collections can be filled this spring, but varieties listed singly can only be filled if they are included in one of the Collections.

See our Special Spring Bargain list in broadside showing 56 varieties that we can fill this spring. Peonies can be planted early in spring or in the fall any time after September 1st.

IRISES—See catalog pages 15 to 23, also 32, and Special Spring Broadside.

Wonderful bargain list of 65 varieties offered at half price in Broadside. Iris can be planted either in spring or fall.

HARDY PERENNIAL FLOWERS—Catalog pages 25 and 26.

Varieties such as Oriental Poppy, Bleeding Hearts, Aconitum, Gypsophila should be planted in the fall, and we recommend fall planting on all the others.

GLADIOLUS BULBS—Catalog pages 26 and 27 and inside spread of Broadside.

Prices on many varieties are greatly reduced in broadside. Reductions as great as 50 to 60 percent. Also about 40 entirely new varieties. See Special Spring Broadside for these many rare bargains.

HARDY PHLOX—Catalog page 24.

Catalog prices unchanged, and orders can be filled either early in spring or in the fall. Late fall being considered the better time to plant.

PERENNIAL COLLECTIONS—See pages 5 of catalog.

Prices unchanged. (NOTE—Orders for Perennial Collections can not be filled until after August 1.)

HARDY LILIES—Catalog page 28.

Plant Lilies in the fall.

We have thousands of Lilies growing in the field and will be in a better position than ever to take care of your Lily requirements next fall, any time after September first being all right.

TULIP BULBS—Catalog pages 29, 30—31.

Tulips must be planted in the fall. October and November being the best time.

We import Tulips by the car load direct from the best growers in Holland every year.

Our imports this year of over a quarter of a million bulbs will include the cream of the wonderful new Breeders, the select Darwins, Single and Double Early, Cottage, Parrot, Rembrandt and the new Lily flowering varieties.

Repeat orders from old customers and their friends more than doubled our sales of Tulips last year. We will be better prepared than ever to take care of all orders this year, but advise ordering reasonably early to insure getting the complete assortment you may select. Orders for Tulips can be accepted any time and will be filled starting September 20, 1931.

OUR SPECIAL SPRING BROADSIDE

A copy of this broadside has been sent to you. If you have not received it be sure and ask for another right away. It shows how to save money on fine, healthy, beautiful Glads, Iris and Peonies.

THE PFEIFFER NURSERY



Trial Assortment

Darwin and Breeder Tulips

1. Bronze Queen.
2. Rev. Ewbank.
3. Pride of Haarlem.
4. Velvet King.
5. Inglescombe Yellow
6. Fairy Panorama.
7. Cardinal Manning.
8. Louis XIV (opposite page).

1 each of the above Extra
Fine Tulips for

70c

40 TULIPS
or 5 each of the
above

Our Trial Assortment of **\$2.75**
Darwin and Breeder Tulips

80 TULIPS
or 10 each of the
above

Our Trial Assortment of **\$5.00**
Darwin and Breeder Tulips

PFEIFFER

IRIS

BARGAIN No. 1

NURSERY

Surprise Collection Twenty-five choice varieties not labeled, in the widest assortment of colors imaginable, all different. This collection will delight and surprise you. 25 Iris, all postpaid, for only **\$1.35**

With all orders Received Promptly, we will give one Lent A. Williamson Free



IRIS BARGAIN No. 5

Collection No. 6
SIBERIAN IRIS COLLECTION
 Emperor ..\$0.75
 Orientalis .. .15
 Sibirica Blue .. .15
 Superba .. .25
 Snow Queen .. .25
 Perry's Blue .. .50

\$2.05

6 postpaid for **\$1.25**

Amber. Pure yellow	\$2.00	Taj Mahal. Fine white	\$1.00
Aphrodite. Violet-pink	2.50	Harmony. Rich purple-blue. .50	
Majestic. Lavender and bronze	2.50	Citronella. Yellow and mo- rocco-red	1.50
Mary Gibson. Deep rose	1.25	Tenebrae. Rich violet-purple. 1.50	
Imperator. Reddish violet	1.00	Wedgewood. Best true blue. 1.25	
Mrs. Cuthbertson. Rosy purple	1.00		
Gold Imperial. Bright yellow	1.00		
	\$17.00		
Bruno. Mammoth red-purple	4.00		
	\$21.00		

*Extra Fine Iris value, \$17.00, post-
 paid for \$15.00, and a Bruno, value
 \$4.00, free if ordered
 promptly.*

Collections
 are the best way to buy an assortment. We choose better because we are better informed. The price is cheaper because the cost of collecting your order is less. Only first-class stock goes into collections.